900213588 02/01/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Destination Rewards Inc.		12/22/2004	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	DR Acquisition Inc.
Street Address:	1225 Broken Sound Parkway N.W.
Internal Address:	Suite A
City:	Boca Raton
State/Country:	FLORIDA
Postal Code:	33487
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3149419	DESTINATION REWARDS

CORRESPONDENCE DATA

(248)647-5210 Fax Number: Phone: 248-647-6000 Email: docket@patlaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Douglas L. Wathen/IIh

Address Line 1: PO Box 7021

Address Line 4: Troy, MICHIGAN 48007-7021

ATTORNEY DOCKET NUMBER:	DRI-10119/36
NAME OF SUBMITTER:	Douglas I. Wathen

REEL: 004708 FRAME: 0502

TRADEMARK

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Signature:	/dlw/
Date:	02/01/2012
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PLAN OF MERGER

(Non Subsidiaries)

The following plan of merger is submitted in compliance with section 607.1101, F.S. and in accordance with the laws of any other applicable jurisdiction of incorporation.

Name	Jurisdiction		
DR Acquisition Inc	Florida		
Second: The name and jurisdiction of each mergi	ng corporation:		
Name	Jurisdiction		
Destination Rewards Inc	Michigan		
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Third: The terms and conditions of the merger are as follows:

First: The name and jurisdiction of the <u>surviving</u> corporation:

The merger shall be effective upon filing with the State of Florida (the "effective date"). The laws which are to govern the affairs of the surviving corporation shall be the laws of the State of Florida. On the effective date, all membership interests in Destination Rewards Inc. shall be surrendered to the surviving corporation and cancelled.

Fourth: The manner and basis of converting the shares of each corporation into shares, obligations, or other securities of the surviving corporation or any other corporation or, in whole or in part, into cash or other property and the manner and basis of converting rights to acquire shares of each corporation into rights to acquire shares, obligations, or other securities of the surviving or any other corporation or, in whole or in part, into cash or other property are as follows:

Each share of common stock of Destination Rewards Inc. issued and outstanding, shall remain issued and outstanding in the surviving corporation

(Attach additional sheets if necessary)

THE FOLLOWING MAY BE SET FORTH IF APPLICABLE:

Amendments to the articles of incorporation of the surviving corporation are indicated below or attached as	an
exhibit:	

N/A

<u>OR</u>

Restated articles are attached:

Other provisions relating to the merger are as follows:

N/A

ARTICLES OF MERGER

(Profit Corporations)

The following articles of merger are submitted in accordance with the Florida Business Corporation Act, pursuant to section 607.1105, F.S.

First: The name and jurisdiction o	f the <u>surviving</u> corporation:	
<u>Name</u>	<u>Jurisdiction</u>	Document Number (If known/ applicable)
DR Acquisition Inc	Florida	P0400015954
Second: The name and jurisdiction	of each merging corporation:	
Name	Jurisdiction	Document Number (If known/applicable)
Destination Rewards Inc	Michigan	46835H FEECUNE DAY
		OF BECKE
		ASSEE DE LE L
Third: The Plan of Merger is attack	hed.	2: 40 FLORE
Fourth: The merger shall become of Department of State.	effective on the date the Articles	of Merger are filed with the Florida
OR 01 / 01 / 05 (Enter	a specific date. NOTE: An effective of 90 days in the future.)	late cannot be prior to the date of filing or more
Fifth: Adoption of Merger by surv The Plan of Merger was adopted by		
The Plan of Merger was adopted by 12/22/2004 and share	the board of directors of the sur reholder approval was not requir	
Sixth: Adoption of Merger by merger. The Plan of Merger was adopted by		
The Plan of Merger was adopted by 12/22/2004 and share	the board of directors of the mer cholder approval was not requir	

(Attach additional sheets if necessary)

Seventh: SIGNATURES FOR EACH CORPORATION

Name of Corporation	Signature		Typed or Printed Na	me of Individua	ıl & Title
DR Acquisition	Start	Just	John J Finn CEO		
Destination Rewards Inc	(South A)	Yerr	John J Finn CEO		
Destination Rewards Inc	Silo	<u> </u>	John P Lavin Presid	ent	
Destination Rewards Inc	Alm		David W Shaw		
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TRADEMARK REEL: 004708 FRAME: 0507

RECORDED: 02/01/2012