

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BI Consulting Group, LLC		07/01/2011	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	Capgemini U.S. LLC		
Street Address:	623 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3608288	BICG IMPACT	
Registration Number:	3648465	BICG IMPACT	
Registration Number:	3777871	BI	
CORRESPONDENCE DATA			
Fax Number:	(203)259-1070		
Phone:	2032597900		
Email:	jferdinand@jeffers-law.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Edmund J. Ferdinand, III		
Address Line 1:	c/o Jeffers Cowherd 55 Walls Drive		
Address Line 4:	Fairfield, CONNECTICUT 06824		
ATTORNEY DOCKET NUMBER:	CAPGEMINI		
NAME OF SUBMITTER:	Edmund J. Ferdinand, III		

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Signature:	/ejf/
Date:	02/02/2012
Total Attachments: 2 source=BICG Trademark Assign#page1.tif source=BICG Trademark Assign#page2.tif	

## TRADEMARK ASSIGNMENT

AGREEMENT made as of July 1, 2011 (the "Effective Date") by and between BI CONSULTING GROUP, LLC, a Minnesota limited liability company having its principal place of business at 860 Blue Gentian Road, Suite 290, Eagan, MN 55121 ("Assignor") and CAPGEMINI U.S. LLC, a Delaware limited liability company with offices at 623 Fifth Avenue, New York, New York 10022 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the trademarks and the registrations therefore identified in Schedule A (the "Trademarks"), and further is the sole and exclusive owner of all common law trademark rights and business goodwill associated therewith; and

WHEREAS, Assignee desires to acquire Assignor's entire worldwide right, title, and interest in and to the Trademarks and all business goodwill associated therewith:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by Assignee to Assignor of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee its entire worldwide right, title and interest in and to the Trademarks, and the business goodwill associated therewith, including, without limitation, all renewals therefore, all proceeds therefrom (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Trademarks.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

BI CONSULTING GROUP, LLC

BY: 

NAME: Lanny Cohen

TITLE: President

**SCHEDULE A**

<b><u>TRADEMARK</u></b>	<b><u>TERRITORY</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>REG. NO.</u></b>
BICG IMPACT	USA	77/422,752	3,608,288
BICG IMPACT	USA	77/430,760	3,648,465
BI LOGO DESIGN	USA	77/823,141	3,777,871