

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Furla (U.S.A.), Inc.		01/27/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Furla S.p.A.		
Street Address:	via Bellaria n.3/5		
City:	40068 San Lazzaro di Savena (BO)		
State/Country:	ITALY		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1263380	FURLA	
Registration Number:	2674884	FURLA	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
Phone:	202 857 6389		
Email:	henrye@arentfox.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Michael A Grow		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 2:	Arent Fox LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	19809/129		
DOMESTIC REPRESENTATIVE			
Name:	Michael A. Grow		
Address Line 1:	1050 Connecticut Avenue, NW		

OP \$65.00 1263380

Address Line 2: Arent Fox LLP

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:

E.T. Henry/Trademark Specialist

Signature:

/E.T.Henry/

Date:

02/03/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement effective as of January 1, 2012, by and between FURLA (U.S.A.), INC. ("Assignor"), a New York corporation with offices at 389 Fifth Avenue, Suite 700, New York, N.Y. 10016, and FURLA S.P.A. ("Assignee"), a company organized under the laws of Italy with offices at via Bellaria n. 3/5, 40068 San Lazzaro di Savena (BO), Italy.

WHEREAS, Assignor is the owner of all of the right, title and interest in and to the trademarks, service marks and trade names associated with the marks that are registered with the United States Patent and Trademark Office, Registration ("USPTO") No. 1,263,380, registered January 10, 1984; and Registration No. 2,674,884, registered January 14, 2003 (collectively referred to herein as the "Marks");

WHEREAS, Assignor wishes to assign and Assignee wishes to acquire all right, title, and interest in and to the Marks, all of the goodwill associated therewith, including the ownership of said Marks; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Marks, together with the related goodwill, any and all other trademark, service mark and trade name registrations and applications therefor, any renewals thereof, damages, and payments now or hereafter due or payable with respect to the Marks, all causes of action (in law and/or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights, including the goodwill, corresponding thereto throughout the respective countries where Assignor holds rights in the Marks.

[SIGNATURES BEGIN ON THE FOLLOWING PAGE]

FURLA (U.S.A.), INC.

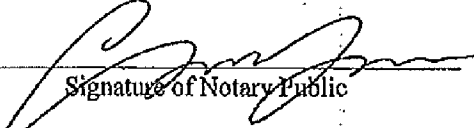
By: Nanda Kalipershad
Nanda Kalipershad, Authorized Representative

State of New York

County of New York

On this 27th day of January, 2012, before me appeared Nanda Kalipershad, in person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified entity with authority to do so.

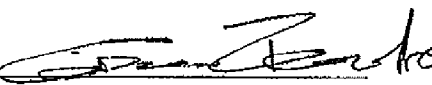
GIULIANO IANNACCONE
Notary Public, State Of New York
No. 021A6053221
Qualified In New York County
Commission Expires January 8, 20 15



Signature of Notary Public

Agreed and acknowledged by:

FURLA S.P.A.

By: 
Name: MS. GIOVANNA FURLANETTO
Title: President