

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DR Acquisition Inc.		01/01/2005	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Destination Rewards Inc.		
Street Address:	1225 Broken Sound Pkwy NW		
Internal Address:	Suite A		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3149419	DESTINATION REWARDS	
CORRESPONDENCE DATA			
Fax Number:	(248)647-5210		
Phone:	248-647-6000		
Email:	docket@patlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Douglas L. Wather/llh		
Address Line 1:	PO Box 7021		
Address Line 4:	Troy, MICHIGAN 48007-7021		
ATTORNEY DOCKET NUMBER:	DRI-10116/36		
NAME OF SUBMITTER:	Douglas L Wathen		
Signature:	/dlw/		
Date:	02/06/2012		
Total Attachments: 0			

OP \$40.00 3149419

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**