

TIS/MADRID ASSIGNMENT

Electronic Version v1.0
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	APPLICATION NUMBER 79066714										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL											
CONVEYING PARTY DATA												
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>PUMA Aktiengesellschaft Rudolf Dassler Sport</td><td>10/19/2011</td></tr></tbody></table>			Name	Execution Date	PUMA Aktiengesellschaft Rudolf Dassler Sport	10/19/2011						
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RECEIVING PARTY DATA												
<table border="1"><tr><td>Name:</td><td>PUMA SE</td></tr><tr><td>Address:</td><td>Puma Way 1 91074 Herzogenaurach</td></tr><tr><td>Country:</td><td>DE</td></tr><tr><td>Entity Type:</td><td>Societas Europaea (SE); European Joint Stock Company</td></tr><tr><td>Entity Country:</td><td>Germany</td></tr></table>			Name:	PUMA SE	Address:	Puma Way 1 91074 Herzogenaurach	Country:	DE	Entity Type:	Societas Europaea (SE); European Joint Stock Company	Entity Country:	Germany
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CORRESPONDENCE DATA												
Correspondent Name:	PUMA SE											
Address:	Puma Way 1 91074 Herzogenaurach											
Country:	DE											

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