

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Halogen Media Networks, Inc.		02/07/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	SocialChorus, Inc.
Street Address:	703 Market Street, Suite 470
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94103
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	85476970	CHORUS
Serial Number:	85476974	CHORUS
Serial Number:	85476963	CHORUS
Serial Number:	85478977	YOUCAST
Serial Number:	85478984	YOUCAST
Serial Number:	85478989	YOUCAST

**CORRESPONDENCE DATA**

Fax Number: (415)457-2822  
 Phone: (415) 457-2040  
 Email: info@hiaringsmith.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: HIARING + SMITH, LLP  
 Address Line 1: 101 Lucas Valley Road, Suite 300  
 Address Line 4: San Rafael, CALIFORNIA 94903

OP \$165.00 85476970

ATTORNEY DOCKET NUMBER:	SOCIALCHORUS
NAME OF SUBMITTER:	Anne Hiaring Hocking
Signature:	/anne hiaring hocking/
Date:	02/15/2012
Total Attachments: 2 source=Name Change Certificate - Halogen to SocialChorus#page1.tif source=Name Change Certificate - Halogen to SocialChorus#page2.tif	

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HALOGEN MEDIA NETWORKS, INC.", CHANGING ITS NAME FROM "HALOGEN MEDIA NETWORKS, INC." TO "SOCIALCHORUS, INC.", FILED IN THIS OFFICE ON THE NINTH DAY OF FEBRUARY, A.D. 2012, AT 6:48 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4866713 8100

120149141



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9360065

DATE: 02-13-12

TRADEMARK  
REEL: 004717 FRAME: 0997

CERTIFICATE OF AMENDMENT  
OF THE  
AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF

**HALOGEN MEDIA NETWORKS, INC.**  
(a Delaware corporation)

Halogen Media Networks, Inc., a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware does hereby certify:

1. The original name of this corporation was Halogen Media Networks, Inc., and the date of filing of the original Certificate of Incorporation of this corporation with the Secretary of State of the State of Delaware was August 31, 2010.

2. The Amended and Restated Certificate of Incorporation of this corporation was filed with the Secretary of State of the State of Delaware on June 8, 2011 (the "**Certificate of Incorporation**").

3. The Board of Directors of this corporation, pursuant to Section 242 of the General Corporation Law, duly adopted a resolution setting forth a proposed amendment to the Certificate of Incorporation and declaring such amendment advisable and in the best interests of this corporation and its stockholders, and the stockholders of this corporation, pursuant to Section 242 of the General Corporation Law and the Certificate of Incorporation, duly approved and adopted such proposed amendment by written consent in lieu of a meeting in accordance with Section 228 of the General Corporation Law.

4. Article FIRST of the Certificate of Incorporation is hereby amended in its entirety to read as follows:

"The name of the Corporation is: SocialChorus, Inc."

\* \* \*

**IN WITNESS WHEREOF**, this Certificate of Amendment, which has been duly adopted in accordance with Section 242 of the General Corporation Law, has been executed by a duly authorized officer of this corporation on this 7th day of February, 2012.

By: /s/ Gregory Shove  
Name: Gregory Shove  
Title: Chief Executive Officer