

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Franchise Services, Inc.		01/03/2012	CORPORATION: ST. CHRIST-NEVIS
RECEIVING PARTY DATA			
Name:	dutyfree.com, Inc.		
Street Address:	Chancery Ct., Second Floor, East Mall Dr., P.O. Box F-42544		
City:	Freeport		
State/Country:	BAHAMAS		
Entity Type:	CORPORATION: ST. CHRIST-NEVIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3795096	ETERNITY CUT	
CORRESPONDENCE DATA			
Fax Number:	(415)393-9887		
Phone:	4159540200		
Email:	trademark@squiresanders.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Philip R. Zender, Esq.		
Address Line 1:	275 Battery Street, Suite 2600		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	036689.19		
DOMESTIC REPRESENTATIVE			
Name:	Philip R. Zender, Esq.		
Address Line 1:	275 Battery Street, Suite 2600		
Address Line 4:	San Francisco, CALIFORNIA 94111		

CH \$40.00 3795096

NAME OF SUBMITTER:	Philip R. Zender, Esq.
Signature:	/philip zender/
Date:	02/16/2012
Total Attachments: 2 source=Assignment Eternity Cut#page1.tif source=Assignment Eternity Cut#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, FRANCHISE SERVICES, INC., an Island of Nevis corporation, with an address at Chancery Ct., Second Floor, East Mall Dr., P.O. Box F-42544, Freeport, Bahamas, is the owner of record of the trademark and associated U.S. Patent and Trademark Office registration listed in the attached Exhibit A (the "Mark"); and

WHEREAS, dutyfree.com, Inc., an Island of Nevis corporation, also with an address at Chancery Ct., Second Floor, East Mall Dr., P.O. Box F-42544, Freeport, Bahamas, has acquired certain business assets and goodwill of the business of FRANCHISE SERVICES, INC., including the Mark, pursuant to that certain Asset Purchase Agreement dated as of January 3, 2012.

NOW, THEREFORE, in consideration of the premises herein set forth and for additional valuable consideration, receipt of which is hereby acknowledged, FRANCHISE SERVICES, INC. hereby sells, assigns and transfers to dutyfree.com Inc., effective as of January 3, 2012, *nunc pro tunc*, the entire right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used, and including the right to sue for past, present and future infringements of the Mark.

FRANCHISE SERVICES, INC.

By: \_\_\_\_\_

Name: Stephen G.E. Crane

Title: President

Date: January 3, 2012