900215034 02/17/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sunjewels India Pvt. Ltd		02/08/2012	CORPORATION: INDIA

RECEIVING PARTY DATA

Name:	Eleganza Jewellery Ltd.
Street Address:	102-103, SDF IV, Seepz-SEZ, Andheri-East
City:	Mumbai
State/Country:	INDIA
Postal Code:	400096
Entity Type:	CORPORATION: INDIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3172261	SJ
Registration Number:	2733348	SUNJEWELS

CORRESPONDENCE DATA

Fax Number: (646)349-5567 Phone: 646-308-1607

Email: dgeliebter@lgtrademark.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Darren Geliebter

Address Line 1: 1115 Broadway, 12th Floor
Address Line 2: Lombard & Geliebter LLP
Address Line 4: New York, NEW YORK 10010

DOMESTIC REPRESENTATIVE

Name: Darren Geliebter

Address Line 1: 1115 Broadway, 12th Floor Address Line 2: Lombard & Geliebter LLP

900215034 TRADEMARK
REEL: 004719 FRAME: 0095

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Address Line 4: New York, NEW YORK 10010	
NAME OF SUBMITTER:	Darren M. Geliebter
Signature:	/Darren M. Geliebter/
Date:	02/17/2012
Total Attachments: 4 source=20120208 Assignment of Trademarks - Sunjewels to Eleganza- Fully Executed#page1.tif source=20120208 Assignment of Trademarks - Sunjewels to Eleganza- Fully Executed#page2.tif source=20120208 Assignment of Trademarks - Sunjewels to Eleganza- Fully Executed#page3.tif source=20120208 Assignment of Trademarks - Sunjewels to Eleganza- Fully Executed#page4.tif	

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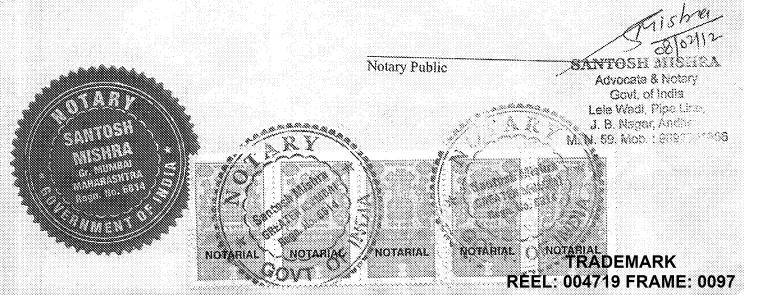
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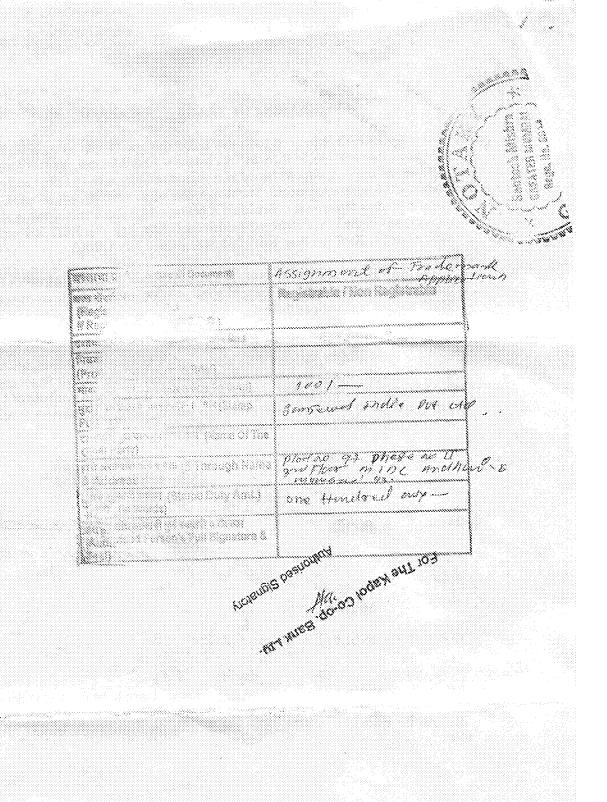
MORNING DREAMIN WHEREAS Sunjewels India Pvt. Ltd. (Assignor) With an address of MYCO Industries, Plot # 97- Road # 16, MIDC, Andheri- East, Mumbai, 400093 (originally filed and cations and registrations issued as Assignor residing at G-16 Gem and Jewellery Complex II Seepz, Andheri (E), Mumbai, Maharashtra 400096), has adopted, used and is using the marks referenced in Schedule A below, which applications obtained registrations in the U.S. Patent and Trademark Office, Reg. No. 3,172,261, granted November 14, 2006 and Reg. No. 2,733,348, granted July 1, 2003;

WHEREAS Eleganza Jewellery Ltd. ("Assignce") with an address of 102-103, SDF IV, Seepz-SEZ, Andheri- East, Mumbai, 400096, India, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said marks and the registrations therefore for the United States and throughout the world, together with the good will of the business symbolized by the marks, and the above-identified registrations thereof, along with the right to recover for damages and profits for past infringements thereof.

Sunjewels India Pyt. Ltd. By: Choping du Name: KAPIL NEUA 71A Date: CITY: MUMBAL COUNTRY: INDIA day of Feb , 2012, before me of the person described in On this personally came Mr. the feregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of his free act and deed, on the day and year last above written.





TRADEMARK REEL: 004719 FRAME: 0098

SCHEDULE A

Registrant:

Sunjewels India Pvt Ltd 78/541,555

Serial No.: Registration No.:

3,172,261

Mark:

SJ (Stylized)

Registration Date:

November 14, 2006

Registrant:

Sunjewels India Pvt. Ltd.

Serial No.
Registration No.

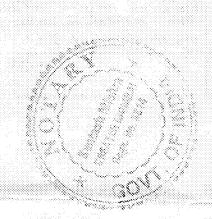
78/050,405 2,733,348

Registration No.: Mark:

SUNJEWELS

Registration Date:

July 1, 2003



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