

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wiggity Bang Games, LLC		02/07/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Spin Master Ltd.		
Street Address:	450 Front Street West		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5V 1B6		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77211841	FLAPDOODLE	
CORRESPONDENCE DATA			
Fax Number:	(212)986-0604		
Phone:	2128834900		
Email:	nyodocket@cozen.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Cozen O'Connor		
Address Line 1:	277 Park Avenue		
Address Line 4:	New York, NEW YORK 10172		
ATTORNEY DOCKET NUMBER:	5369-454/317854		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Edward M. Weisz

Signature:

/Edward M. Weisz/

Date:

02/17/2012

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made effective as of the 5th day of February, 2012.

AMONG:

WIGGITY BANG GAMES, LLC, a limited liability company, with a principal place of business at 2801 B Street #102, San Diego, CA 92102, United States of America
(the "Assignor")

- and -

SPIN MASTER LTD., a corporation incorporated under the laws of Ontario, with a principal place of business at 450 Front Street West, Toronto, Ontario, M5V 1B6, Canada
(the "Assignee")


WHEREAS, Assignor is the owner of the trademarks "QUELF" and "FLAPDOODLE", for use in connection with board games, the trademark subject of United States Registration Nos. 3,110,454 and 3,381,486 respectively, together with the goodwill associated therewith and also including all legal, equitable and common-law rights in and to the trademarks "QUELF" and "FLAPDOODLE" (hereinafter the "Trademarks");

AND WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill associated therewith;

NOW, THEREFORE, be it known that for and in consideration of the sum of ten Canadian dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers and assigns unto Assignee, all of the Assignor's right, title and interest in and to the Trademarks, together with the goodwill associated therewith.

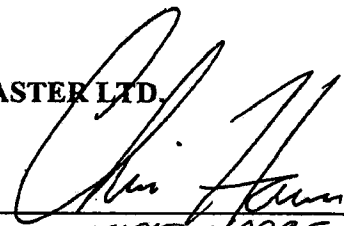
WHEREOF, the parties hereto have duly executed and delivered this Trademark Assignment, by the hands of their respective officers duly authorized in that behalf, as of the 7th day of February, 2012.

WIGGITY BANG GAMES, LLC

Per: 
Name: Matthew Rivaldi
Title: President

I have the authority to bind the company

SPIN MASTER LTD.

Per: 
Name: CHRIS HARRIS
Title: SVP General Counsel

I have the authority to bind the company