TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reckitt Benckiser Inc.		01/01/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Reckitt Benckiser LLC	
Street Address:	399 Interpace Parkway	
City:	Parsippany	
State/Country:	NEW JERSEY	
Postal Code:	07054	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85200298	OCEAN FRESH

CORRESPONDENCE DATA

Fax Number: (212)818-9606 Phone: 212-818-9200 Email: mlerner@ssbb.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Mark Lerner Address Line 1: 230 Park Avenue Address Line 2: Suite 1130

Address Line 4: New York, NEW YORK 10169-0079

104742.10
Mark Lerner
/mark lerner/

TRADEMARK REEL: 004721 FRAME: 0242

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Date:	02/21/2012	
Total Attachments: 2 source=assignment-tm-4486-0252#page1.tif source=assignment-tm-4486-0252#page2.tif		

TRADEMARK
REEL: 004721 FRAME: 0243



The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "RECKITT BENCKISER INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "RECKITT BENCKISER INC." TO "RECKITT BENCKISER LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 5:12 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 12 O'CLOCK A.M.

8100V

DATE: 12-23-10

AUTHENT\CATION: 8452156

TRADEMARK REEL: 004721 FRAME: 0244

Jeffrey W. Bullock, Secretary of State

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You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 05:17 PM 12/21/2010 FILED 05:12 PM 12/21/2010 SRV 101219142 - 0839519 FILE

CERTIFICATE OF CONVERSION OF RECKITT BENCKISER INC. INTO

RECKITT BENCKISER LLC
(Pursuant to Section 266 of the

Delaware General Corporation Law and Section 18-214 of the Delaware Limited
Liability Company Act)

- 1. The name of the corporation immediately prior to the filing of this Certificate of Conversion is Reckitt Benckiser Inc.
- 2. The date of filing of its original Certificate of Incorporation with the Secretary of State of the State of Delaware is June 10, 1977.
- 3. The name of the limited liability company into which the corporation shall be converted, as stated on its Certificate of Formation, is Reckitt Benckiser LLC.
- 4. The conversion shall be effective at 12:00 midnight at the end of December 31, 2010
- 5. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law.

Dated: December 17, 2010

RECORDED: 02/22/2012

RECKITT BENÇKISER INC

Name: Markus Hartmann Title: Vice President

> TRADEMARK REEL: 004721 FRAME: 0245