## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MERZ AESTHETICS, INC.		04/18/2011	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	SERENE MEDICAL, INC.	
Street Address:	3063 Sorrelwood Drive	
City:	San Ramon	
State/Country:	CALIFORNIA	
Postal Code:	94582	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77683924	RELAXED EXPRESSIONS

## **CORRESPONDENCE DATA**

Fax Number: (650)284-2180 Phone: 6502424210 Email: kmoore@lbhip.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Levine Bagade Han LLP Address Line 1: 2400 GENG ROAD

Address Line 2: Suite 120

Address Line 4: Palo Alto, CALIFORNIA 94303

ATTORNEY DOCKET NUMBER:	SRNM-T-Z004.00-US
NAME OF SUBMITTER:	Sanjay S. Bagade
Signature:	/Sanjay S. Bagade/

**TRADEMARK** REEL: 004723 FRAME: 0966

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Date:	02/24/2012	
Total Attachments: 6		
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### EXHIBIT E

#### TRADEMARK ASSIGNMENT

WHEREAS, Merz Aesthetics, Inc. ("Assignor"), a Delaware corporation, with an address of 1875 S. Grant St., Suite 200, San Mateo, CA 94402, is the owner of all rights, title, and interests in and to the trademarks and service marks shown on the attached Exhibit 1 (the "Trademarks"), the applications and registrations thereof, and the goodwill represented by said Trademarks;

WHEREAS, Assignor is assigning the Trademarks, the applications and registrations thereof, and the goodwill represented thereby as part of the transfer of the entire business or portion thereof to which such Trademarks pertain; and

WHEREAS, Serene Medical, Inc. ("Assignee"), a Delaware corporation with an address of c/o Goodwin Procter LLP, 135 Commonwealth Drive, Menlo Park, CA 94025-1105, desires to acquire all rights, title, and interests in and to the Trademarks, the applications and registrations thereof, and the goodwill represented thereby;

NOW THEREFORE, be it known that effective as of April 21, 2011, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over unto Assignee (1) the entire right, title, and interest in and to the Trademarks, the registrations and applications thereof, and the goodwill represented by said Trademarks; (2) the entire right to file trademark applications in the name of Assignee or its designee on the aforesaid Trademarks in all countries of the world; (3) the entire right, title, and interest in and to any registration of any of the Trademarks which issued and may issue in any country, and any renewals and extensions thereof; (4) the right to sue and recover for, and the right to profits or damages due or accrued in connection with, any and all past, present, or future infringement or dilution of the Trademarks; and (5) the entire right, title, and interest in all convention and treaty rights of all kinds, including without limitation all rights of priority in any country of the world, in and to the above Trademarks;

AND, Assignor hereby authorizes and requests the competent authorities to grant and to issue any and all registrations of the Trademarks throughout the world to Assignee, its successors, or assigns, whose rights, title, and interests in such registrations are the same as would have been held and enjoyed by Assignor had this assignment, sale, and transfer not been made.

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TRADEMARK REEL: 004723 FRAME: 0968 IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment to be duly executed by its officer thereunto duly authorized as of the 18 day of April, 2011.

MERZ AESTHETICS, INC.

By:

Name: Steven L. Basta

Title: (

Chief Executive Officer

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# **ACKNOWLEDGMENT** State of California (insert name and title of the officer personally appeared who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are. subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(tee), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. MARY DUBUISSON-BENWAY Commission # 1862021 Notary Public - California San Mateo County My Comm. Expires Aug 21, 2013

TRADEMARK REEL: 004723 FRAME: 0970 Acknowledgement of Assignee:

SERENE MEDICAL, DAC

By:

Name: Bankim Mehta

Title:

Chief Executive Officer

STATE OF	OF California		)
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On the 15th day of 1911, 2011, before me the undersigned, personally appeared Bisking Mehra personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

## Exhibit 1

Country	Trademark	Reg. No/App No.
TT 's 1 CA	erica RELAXED EXPRESSIONS	77/498,849
United States of America		77/683,924
India	RELAXED EXPRESSIONS	1740138 (Class 10)
India	RELAXED EXPRESSIONS	1740137 (Class 42)

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**RECORDED: 02/24/2012** 

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