

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Socialthing, Inc.		02/15/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AOL Inc.		
Street Address:	22000 AOL Way		
City:	Dulles		
State/Country:	VIRGINIA		
Postal Code:	20166		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3578898	SOCIALTHING!	
Registration Number:	3578899	SOCIALTHING!	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
Phone:	202-857-8977		
Email:	bushd@arentfox.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Douglas R. Bush		
Address Line 1:	1050 Connecticut Ave. NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	AOL 19428-13723 AND 24		
NAME OF SUBMITTER:	Douglas R. Bush		
Signature:	/D.R. Bush/		

CH \$65.00 3578898

Date:

02/29/2012

Total Attachments: 3

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ASSIGNMENT AGREEMENT

This ASSIGNMENT AGREEMENT ("Agreement"), effective as of the 15th day of February 2012, is made and entered into by and among Socialthing, Inc., a Delaware corporation having had a place of business at 1375 Walnut Street, Boulder, Colorado 80302, ("Assignor") and AOL Inc., a Delaware corporation, having a place of business at 22000 AOL Way, Dulles, VA 20166 ("Assignee").

RECITALS

A. Assignor adopted and owned various names and marks and registered or sought to register the same in various countries of the world, including SOCIALTHING and the marks listed on the attached Schedule A (hereinafter the "Marks");

B. Assignee has acquired all right, title and interest in and to the Marks, including the applications and registrations thereof as the successor in interest to that portion of Assignor's ongoing and existing business to which the Marks pertain as of the effective date written above;

C. Assignor and Assignee wish to ratify and confirm the assignment of the Marks from Assignor to Assignee;


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers, conveys, and delivers to the Assignee all right, title, and interest in and to the Marks, including without limitation (i) all applications and registrations for the Marks, (ii) all rights in the Marks provided by international conventions or treaties, (iii) any and all goodwill of the business symbolized by each of the Marks, (iv) all renewals and extensions of registrations thereof that may be secured under the laws of any jurisdiction, and (v) any and all rights to sue or recover and retain damages and costs and attorneys' fees for past, present, and future infringement, dilution, misappropriation, or other violation thereof, and rights of priority and protection of interests therein under the laws of any jurisdiction.


2. At the request of Assignee, Assignor shall execute and deliver such documents or take such other actions as may be reasonably necessary to effectuate the purposes of this Agreement.

IN WITNESS WHEREOF, each party has caused this Agreement to be executed by its duly authorized representative.

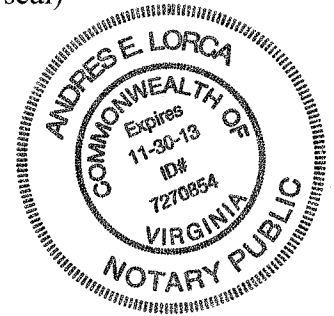
SOCIALTHING, INC.
(Assignor)

By: 
Name: Anne Cornelius
Title: Assistant General Counsel

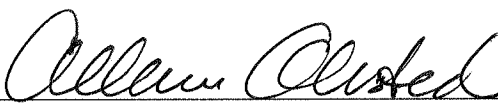
Subscribed and sworn to before me the 15th day of February,
2012 by ANNE L. CORNELIUS, who is authorized to
represent SOCIALTHING, INC.


Notary public
My commission expires: 30 Nov. 2013


(notary seal)



AOL INC.
(Assignee)

By: 
Name: Allison Olmsted
Title: Senior Counsel

Subscribed and sworn to before me the 15th day of February,
2012 by ALLISON OLMSTED, who is authorized to
represent AOL Inc.


Notary public
My commission expires: 30 Nov. 2013

(notary seal)

