TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alasko Frozen Foods, Inc./Aliments Congeles Alasko Inc.		07/15/2010	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	2835789 Canada Inc.	
Street Address:	6810, boulevard des Grandes Prairies	
City:	Montreal, Quebec	
State/Country:	CANADA	
Postal Code:	H1P 3P3	
Entity Type:	CORPORATION: CANADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77683528	MOOV

CORRESPONDENCE DATA

Fax Number: (202)344-8300 Phone: 202 344 4019

Email: mbharrison@venable.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Mark Harrison
Address Line 1: 575 7th Street, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: 32071-268491

DOMESTIC REPRESENTATIVE

Name: Mark Harrison
Address Line 1: 575 7th Street, N.W.

TRADEMARK REEL: 004727 FRAME: 0030

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Address Line 4: Washington, DISTRICT OF COLUMBIA 20004			
NAME OF SUBMITTER:	Mark Harrison		
Signature:	/Mark Harrison/		
Date:	02/29/2012		
Total Attachments: 0			

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REEL: 004727 FRAME: 0031

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RECORDED: 02/29/2012