

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Declaration of Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Monrovia Nursery Company		03/01/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	Plants Nouveau LLC		
Street Address:	33 Wentworth St.		
City:	Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29403		
Entity Type:	LTD LIAB JT ST CO: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3229289	MAGICAL	
CORRESPONDENCE DATA			
Fax Number:	(626)334-3126		
Email:	ldixson@monrovia.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Monrovia Nursery Company/Lillian Dixon		
Address Line 1:	817 E Monrovia Place		
Address Line 4:	Azusa, CALIFORNIA 91072		
NAME OF SUBMITTER:	Lillian Dixon		
Signature:	/Lillian Dixon/		
Date:	03/01/2012		
Total Attachments: 1 source=FINAL SIGNED DECLARATION ASSIGNMENT MAGICAL#page1.tif			

OP \$40.00 3229289

Declaration of Assignment

MONROVIA NURSERY COMPANY, 18331 E. Monrovia Place, Azusa, Ca 91702, USA represented by *Gilbert N. Resendez*, Managing Director of Monrovia Nursery Company.

declares to be willing to apply and register the federal trademark "*Magical*" on behalf of

PLANTS NOUVEAU LLC
33 WENTWORTH ST.
CHARLESTON, SC 29403

- The trademark will be stated in the name of Monrovia Nursery Company, Monrovia declares to assign the trademark "*Magical*" to Plants Nouveau.
- There will be no limitations in the USA for Plants Nouveau to use the name "*Magical*", the trademark will not be assigned to other parties and will only be used by Monrovia in the cooperation with Plants Nouveau for plants developed by Plants Nouveau or breeders represented by Plants Nouveau.
- Monrovia makes no claims or assurance the mark "*Magical*" shall be registered as this determination and decision lies with the examiner at the Patent and Trademark Office.

Plants Nouveau will compensate Monrovia all expenses made for this purpose.

MONROVIA NURSERY
COMPANY

PLANTS NOUVEAU LLC

Date 3-1-2012

Date 3-1-2012

Signature *Gilbert N. Resendez*
Gilbert N. Resendez
Managing Director
Monrovia Nurseries

Signature *Linda Guy*
Linda Guy
Managing Director
Plants Nouveau.