

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
2835789 Canada Inc.		09/19/2011	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Moov Frozen Foods Inc.		
Street Address:	6810 boulevard des Grandes Prairies		
City:	Montreal, Quebec		
State/Country:	CANADA		
Postal Code:	H1P 3P3		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77683528	MOOV	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
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Email:	trademarkdocket@venable.com, mbharrison@venable.com, hrcarlisle@venable.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Mark B. Harrison, Esq.		
Address Line 1:	575 7th Street NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
DOMESTIC REPRESENTATIVE			
Name:	Mark B. Harrison, Esq.		
Address Line 1:	575 7th Street N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		

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NAME OF SUBMITTER:	Mark B. Harrison, Esq.
Signature:	/Mark Harrison/
Date:	03/01/2012
Total Attachments: 1 source=Moov Frozen Foods Inc Assignment Document#page1.tif	

## ASSIGNMENT

WHEREAS, 2835789 Canada Inc., (hereinafter "Assignor"), a Canada corporation having an address at 6810, boulevard des Grandes Prairies, Montréal, Québec, Canada H1P 3P3 is the owner of U.S. Trademark Application Serial No. 77/683528 filed March 4, 2009 for the mark MOOV and of that trademark shown in said application, and of the goodwill of the business symbolized by said mark;


AND WHEREAS, Moov Frozen Foods Inc., a Canadian corporation with its office at 6810, boulevard des Grandes Prairies, Montréal, Québec, Canada H1P 3P3, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademark application, and the trademark shown in said application, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark application and the trademark shown in the said application, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Dated this 19th day of September, 2011.

**2835789 Canada Inc.**

By:

  
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**Platon Gavrielatos**  
**President**