

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Brothers International Food Corporation | | 02/14/2012 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Grupo Penaflor S.A. | | |
| Street Address: | Arenales 460 | | |
| Internal Address: | Vicente Lopez, B1638BRD | | |
| City: | Buenos Aires | | |
| State/Country: | ARGENTINA | | |
| Entity Type: | COMPANY: ARGENTINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3050145 | FRIZZE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (214)978-3099 | | |
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| Email: | angela.young@bakermckenzie.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Baker & McKenzie LLP | | |
| Address Line 1: | 2001 Ross Ave., Suite 2300 | | |
| Address Line 4: | Dallas, TEXAS 75201 | | |
| ATTORNEY DOCKET NUMBER: | 31009923-000002 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Baker & McKenzie LLP | | |
| Address Line 1: | 2001 Ross Ave., Suite 2300 | | |

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Address Line 4: Dallas, TEXAS 75201

NAME OF SUBMITTER:

Heiko Burow

Signature:

/Heiko Burow/

Date:

03/01/2012

Total Attachments: 1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT


WHEREAS, Brothers International Food Corp, a corporation organized and existing under the laws of Delaware, having a place of business at 1175 Lexington Avenue, Rochester, New York 14606, United States of America ("Assignor"), has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

| TRADEMARK | REGISTRATION NO. | REGISTRATION DATE |
|-----------|-------------------------|-------------------|
| FRIZZÉ | U.S. Reg. No. 3,050,145 | January 24, 2006 |

AND, WHEREAS, Grupo Peñaflores S.A., a company organized and existing under the laws of Argentina, having a place of business at Arenales 460, Vicente López, B1638BRD, Provincia de Buenos Aires, Argentina ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby sells, assigns and transfers as is unto Assignee and its successors and assigns Assignor's entire right, title and interest in and to the Mark and the registration thereof, and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

Brothers International Food Corp

By: 
Name: Travis Bettes
Title: CO-CEO

Dated: 2/14/12

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