

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Justin.tv, Inc.		01/31/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Socialcam, Inc.		
Street Address:	665 3rd St.		
Internal Address:	Suite 150		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85384120	SOCIALCAM	
CORRESPONDENCE DATA			
Fax Number:	(650)493-6811		
Phone:	650-493-9300		
Email:	trademarks@wsgr.com, ckahn@wsgr.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	WILSON SONSINI GOODRICH & ROSATI		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	42668-900/CK9 (TM1001)		
NAME OF SUBMITTER:	Hollis Beth Hire		
Signature:	/Hollis Beth Hire/		

Date:

03/05/2012

Total Attachments: 3

source=Trademark Assignment#page1.tif

source=Trademark Assignment#page2.tif

source=Trademark Assignment#page3.tif

## TRADEMARK ASSIGNMENT

WHEREAS, Justin.tv, Inc., a Delaware Corporation, located and doing business at 23 Geary Street, #800, San Francisco, California ("Assignor"), has adopted, is using, or intends to use the trademarks identified in Schedule A attached hereto (the "Trademarks"), and is the owner of the corresponding trademark registrations or applications for trademark registration in the United States Patent and Trademark Office;

WHEREAS, Socialcam, Inc., a Delaware Corporation, located and doing business at 665 3rd Street Suite 150, San Francisco California ("Assignee"), desires to acquire the Trademarks and their registrations and applications for registration as successor to the business of the Assignor to which the marks relate;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks and the registrations and applications for registration, together with the goodwill of the business symbolized by and appurtenant to the Trademarks and applications or registrations thereof.

ASSIGNOR hereby constitutes and appoints ASSIGNEE as ASSIGNOR's true and lawful attorney in fact, with full power of substitution in ASSIGNOR's name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and causes of action more effectively in ASSIGNEE or to protect the same or to enforce any claim or right of any kind with respect thereto. ASSIGNOR hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

ASSIGNEE hereby acknowledges that ASSIGNOR is not making any representation or warranty with respect to the Trademarks being conveyed hereby except as specifically set forth in the Asset Purchase Agreement between ASSIGNOR and ASSIGNEE entered into January 31, 2012 (the "Effective Date").

(Signature Page Follows)

IN WITNESS WHEREOF, SELLER has executed this Trademark Assignment effective as of the Effective Date set forth above.

Date of Execution:

SELLER

By: [Signature]  
Signature  
Emmett Shear  
Emmett Shear  
\_\_\_\_\_  
CEO

**ACKNOWLEDGMENT**

STATE OF CALIFORNIA )

COUNTY OF San Francisco

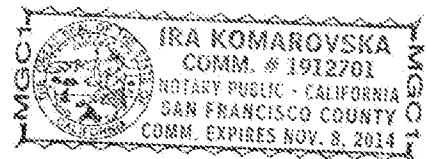
On 01/30/2012, before me, Ira Komarowska, Notary Public, personally appeared Emmett Shear

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: [Signature]  
Notary Public



(Seal)