

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Michigan Live LLC		12/08/2011
			LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	The Herald Publishing Company, LLC		
Street Address:	Clinton Square		
City:	Syracuse		
State/Country:	NEW YORK		
Postal Code:	13201		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85463629	MLIVE.COM
CORRESPONDENCE DATA			
Fax Number:	(212)381-7201		
Phone:	(212) 381-7070		
Email:	egisolfi@sabinfirm.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Eric E. Gisolfi		
Address Line 1:	Sabin Bermant & Gould LLP		
Address Line 2:	Four Times Square - 23rd Floor		
Address Line 4:	New York City, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	MLIVE.COM		
NAME OF SUBMITTER:	Eric E. Gisolfi		

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Signature:	/Eric E. Gisolfi/
Date:	03/05/2012
Total Attachments: 3 source=2856_001#page1.tif source=2856_001#page2.tif source=2856_001#page3.tif	

<b>MICHIGAN DEPARTMENT OF ENERGY, LABOR &amp; ECONOMIC GROWTH</b>		
<b>BUREAU OF COMMERCIAL SERVICES</b>		
Date Received <u>DEC 14 2011</u>	<u>SCAN 0554</u> <u>for B9134H</u>	(FOR BUREAU USE ONLY)
This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in this document.		<b>FILED</b>  DEC 15 2011  Administrator BUREAU OF COMMERCIAL SERVICES
Name Mary Ann Casey c/o Sabin, Berman & Gould LLP		EFFECTIVE DATE: <u>12/31/2011</u> Expiration date for new assumed names: December 31, 2011 Expiration date for transferred assumed names appear in Item 7
Address Four Times Square, 23rd Floor		
City New York City	State NY	

Document will be returned to the name and address you enter above.  
 If left blank the document will be mailed to the registered office.

**CERTIFICATE OF MERGER**  
 For use by Limited Liability Companies  
 (Please read information and instructions on last page)

Pursuant to the provisions of Act 23, Public Acts of 1993, the undersigned limited liability companies execute the following Certificate of Merger:

1. The name of each constituent limited liability company and their identification numbers are:	
Michigan Live LLC	B4926G
Michigan Media Company LLC	D2295P
<del>The Herald Publishing Company, LLC</del>	<del>B9134H</del>
2. The name of the surviving limited liability company and its identification number is:	
The Herald Publishing Company, LLC	B9134H
3. Check one of the following:	
<input checked="" type="checkbox"/> There are no changes to be made to the Articles of Organization of the surviving limited liability company.	
<input type="checkbox"/> The amendments to the Articles, or a restatement of the Articles, of the surviving limited liability company to be effected by the merger are as follows:	

*Handwritten notes:*  
 \$10000 vs. 153045  
 400-513 15825

4. Other provisions with respect to the merger are as follows:

5. Complete only if an effective date is desired other than the date of filing. This date must be no more than 90 days after receipt of this document in this office.  
The merger shall be effective on the 31st day of December at 11:59 P.M., 2011.

6. The Plan of Merger was approved by the members of each constituent limited liability company in accordance with section 702(1).

7. The merger is permitted by the law of the jurisdiction under whose law each foreign constituent company is organized and each foreign constituent company has complied with that law in effecting the merger.

8. The assumed names being transferred to continue for the remaining effective period of the Certificate of Assumed Name on file prior to the merger are:

<u>Assumed name</u>	<u>LLC transferred from</u>	<u>Expiration date</u>

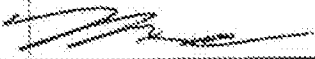
9. Nonsurvivor name as new assumed names under which business is to be conducted are:  
Michigan Live

**[Signature Page Follows]**

This Certificate of Merger is hereby signed this 8th day of December, 2011 as required by Section 103 of the Michigan Limited Liability Company Act as follows:


**MICHIGAN LIVE LLC**

By: The Herald Publishing Company, LLC  
(its sole member)

By:   
Name: Michael A. Newhouse  
Title: Assistant Secretary

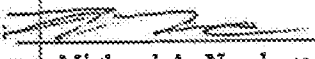
**MICHIGAN MEDIA COMPANY LLC**

By: The Herald Publishing Company, LLC  
(its sole member)

By:   
Name: Michael A. Newhouse  
Title: Assistant Secretary

**THE HERALD PUBLISHING COMPANY, LLC**

By: Advance Magazine Publishers Inc.  
(its sole member)

By:   
Name: Michael A. Newhouse  
Title: Assistant Secretary

(Certificate of Merger Signature Page)