

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RSMG LLC		12/31/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Rosetta Marketing Group, LLC
Street Address:	100 American Metro Boulevard
City:	Hamilton
State/Country:	NEW JERSEY
Postal Code:	08619
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Registration Number:	3961835	PILOTS, INVENTORS AND BUILDERS FOR A CONNECTED WORLD.
Registration Number:	3984671	ROSETTA PILOTS. INVENTORS AND BUILDERS FOR A CONNECTED WORLD.
Registration Number:	3736258	
Registration Number:	3820290	ROSETTA INTERACTIVE. RELEVANCE. RESULTS.
Registration Number:	3724844	INTERACTIVE. RELEVANCE. RESULTS.
Serial Number:	77619516	MOVIE PERSONALITY
Serial Number:	77619521	ENTERTAINMENT PERSONALITY
Serial Number:	77591121	ROSETTA INTERACTIVE
Registration Number:	3250961	ROSETTA
Registration Number:	3235031	CREDIT CARD PERSONALITY
Registration Number:	3276985	LENDING PERSONALITY

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Registration Number:	3235032	BORROWING PERSONALITY
Registration Number:	3235033	INVESTMENT PERSONALITY
Registration Number:	3235034	BANKING PERSONALITY
Registration Number:	3235035	INSURANCE PERSONALITY
Registration Number:	3235036	MORTGAGE PERSONALITY
Registration Number:	3235037	VACATION PERSONALITY
Registration Number:	3235038	REAL ESTATE PERSONALITY
Registration Number:	3238261	CREDIT PERSONALITY
Registration Number:	3231311	HOME EQUITY PERSONALITY
Registration Number:	3276822	CRUISE PERSONALITY
Registration Number:	3225547	CHOICEDRIVERS
Registration Number:	3234246	PERSONALITY MARKETING SYSTEM
Registration Number:	3240358	SEGMENT-ON-THE-FLY
Registration Number:	3242853	X-TOOL
Registration Number:	3234247	PERSONALITY-TRAC
Registration Number:	3237929	ROSETTA MARKETING WARE
Registration Number:	3234248	PERSONALITY
Registration Number:	3197296	PHYSICIAN PERSONALITY
Registration Number:	3234249	PATIENT PERSONALITY
Registration Number:	3242854	TECHNOLOGY PERSONALITY
Registration Number:	3234250	E-PERSONALITY
Registration Number:	3234251	AUTO PERSONALITY
Registration Number:	3234252	NAB PERSONALITY
Registration Number:	3218572	TRAVEL & LEISURE PERSONALITY
Registration Number:	2369289	THE ROSETTA MARKETING STRATEGIES GROUP

CORRESPONDENCE DATA

Fax Number: (215)279-9394
Email: jordan.lavine@flastergreenberg.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Jordan A. LaVine
Address Line 1: 1600 JFK Blvd., 2nd Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:

Jordan A. LaVine

Signature:

/Jordan A. LaVine/

TRADEMARK

REEL: 004731 FRAME: 0044

03/06/2012

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

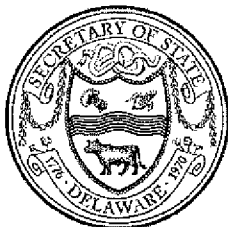
"RMSG LLC", A DELAWARE LIMITED LIABILITY COMPANY,
WITH AND INTO "ROSETTA MARKETING GROUP, LLC" UNDER THE NAME OF "ROSETTA MARKETING GROUP, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2011, AT 11:03 O'CLOCK A.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2011.

3962644 8100M

111320295

You may verify this certificate online
at corp.delaware.gov/authver.shtml




jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9247896

DATE: 12-21-11

TRADEMARK
REEL: 004731 FRAME: 0046

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC LIMITED LIABILITY COMPANIES**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is

Rosetta Marketing Group, LLC

and the name of the limited liability company being merged into this surviving limited liability company is RMSG LLC

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent limited liability companies.

THIRD: The name of the surviving limited liability company is

Rosetta Marketing Group, LLC

FOURTH: The merger is to become effective on December 31, 2011

FIFTH: The Agreement of Merger is on file at 100 American Metro Boulevard, Hamilton, NJ 08619

the place of business of the surviving limited liability company.

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the constituent limited liability companies.

IN WITNESS WHEREOF, said surviving limited liability company has caused this certificate to be signed by an authorized person, the 20th day of December, A.D., 2011.

By: /s/ John R. Spitzig

Authorized Person

Name: John R. Spitzig

Print or Type

Title: Authorized Person