

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NAVAJO BRANDS HOLDING INC.	FORMERLY Navajo Jeans Inc.	03/13/2012	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	DINE DEVELOPMENT CORPORATION		
Street Address:	PO BOX 307		
City:	WINDOW ROCK		
State/Country:	ARIZONA		
Postal Code:	86515		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3948005	NAVAJO	
CORRESPONDENCE DATA			
Fax Number:	(512)261-9007		
Phone:	5122619007		
Email:	pbrader@austin.rr.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	PHILLIP N. BRADER		
Address Line 1:	119 LONGWOOD AVE.		
Address Line 4:	AUSTIN, TEXAS 78734		
NAME OF SUBMITTER:	PHILLIP N. BRADER		
Signature:	/Phillip N. Brader/		
Date:	03/13/2012		
Total Attachments: 2 source=NAVAJO_TM_ASSIGN_RECORD_3948005#page1.tif source=TRADEMARK_SCHEDULE_3948005#page1.tif			

OP \$40.00 3948005

TRADEMARK ASSIGNMENT RECORD

This Trademark Assignment is hereby executed per the requirements of certain assignment and licensing agreements between the Dine Development Corporation ("**DDC**"), a corporation organized under the laws of the Navajo Nation, and Navajo Brands Holding, Inc. ("**NBHI**"), a corporation organized under the laws of Texas, (hereafter, "the Parties"), on this 9th day of March, 2012.

1. Background

The Parties are party to an "Ancillary Agreement", and a "Master License Agreement", executed contemporaneously on September 12, 2007. Under the Agreements, the Parties have agreed that, under certain circumstances, NBHI would transfer additional trademarks, and the goodwill appurtenant thereto, (the "Purchased Marks") to DDC. These conditions have been met with respect to the marks, and goodwill appurtenant thereto, set out on the Trademark Schedule" attached to this Amendment.

2. Transfer

As of the date of this Record, NBHI hereby assigns to DDC all of its right, title, and interest in and to the Purchased Marks, and all good will appurtenant thereto, under the same terms as applied to the Marks under the Agreements.

3. Other Terms Not Changed

All capitalized terms used and not otherwise defined herein have the same meanings as set forth in the Agreements. Except as expressly modified by the terms hereof, the terms and provisions of the Agreements remain in full force and effect as originally written.

NAVAJO BRANDS HOLDING, INC.

By: _____

Name: Phillip N. Brader, who warrants that he has express authority to sign on behalf of Navajo Brands Holding, Inc.

Title: CEO.

Dated: 3/13/2012.

TRADEMARK SCHEDULE
TO
TRADEMARK ASSIGNMENT RECORD

TRADEMARK	PRODUCTS	REGISTRATION NUMBER	KEY DATES
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NAVAJO CLASS 021	Household and cooking utensils, namely ladles, spatulas, wooden spoons, basting spoons, mixing spoons, cookware, namely, saucepans, frying pans, saute pans, skillets, Dutch ovens, steamers, stock pots, cooking pans and metal pans.	USPTO 3948005	FILED Nov. 05, 2007 REGISTERED May 25, 2010
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