### TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|----------------------------------------------|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

#### **CONVEYING PARTY DATA**

| Name       | Formerly               | Execution Date | Entity Type        |
|------------|------------------------|----------------|--------------------|
| MFDS, Inc. | FORMERLY MagEyes, Inc. | 03/05/2012     | CORPORATION: TEXAS |

#### **RECEIVING PARTY DATA**

| Name:                                  | John Schubert |  |
|----------------------------------------|---------------|--|
| Street Address:                        | PO Box 293010 |  |
| City:                                  | Kerrville     |  |
| State/Country:                         | TEXAS         |  |
| Postal Code:                           | 78029         |  |
| Entity Type: INDIVIDUAL: UNITED STATES |               |  |

### PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2669972 | HATEYES   |

#### **CORRESPONDENCE DATA**

Fax Number: (832)446-2424

Email: wcpatent@counselip.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Wong Cabello

Address Line 1: 20333 SH 249 Suite 600 Address Line 4: Houston, TEXAS 77070

| ATTORNEY DOCKET NUMBER: | 005-0007US           |
|-------------------------|----------------------|
| NAME OF SUBMITTER:      | Richard A. Schafer   |
| Signature:              | /Richard A. Schafer/ |
| Date:                   | 03/13/2012           |

**REEL: 004735 FRAME: 0669** 

**TRADEMARK** 

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## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual property Assignment Agreement ("Assignment") is executed on the day of \_\_\_\_\_\_\_, 2012, but effective as of March 10, 2008, between MFDS, Inc., formerly known as MagEyes, Inc. (hereinafter "MagEyes"), a Texas corporation having an address of P.O. Box 293010, Kerrville, Texas 78029, and John Schubert (hereinafter "Schubert"), an individual having an address of P.O. Box 293010, Kerrville, Texas 78029.

#### BACKGROUND

WHEREAS, MagEyes is the owner of certain Intellectual Property, including patents, trademarks, and copyrights (hereinafter the "IP"), and Schubert wishes to acquire ownership to the IP set forth herein; and

WHEREAS, the Assignment is in furtherance of the Asset Purchase Agreement between MagEyes and Schubert (hereinafter the "Parties") to assign the IP, executed on March 10, 2008, as amended;

WHEREAS, the Assignment shall be governed and construed in accordance with the laws of the State of Texas, without giving effect to the principles of conflicts of laws thereof and shall be binding on the heirs, assigns, representatives and successors of MagEyes and extending to the successors, assigns, and nominees of Schubert;

WHEREAS, a prior Intellectual Property Assignment Agreement executed on July 7, 2008 inadvertantly omitted one trademark from Schedule B of that agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

#### ARTICLE 1 - TRADEMARKS

- 1.1 MagEyes is the owner of the registered trademarks and trademark applications as identified on Schedule B, as well as certain unregistered common law trademarks (collectively the "Trademarks").
- 1.2 MagEyes desires to assign all Trademarks (together with the right to sue for and collect damages for past infringement) owned by MagEyes, registered and unregistered, including the entire right, title and interest in and the goodwill associated therein throughout the United States and the world.
- 1.3 Schubert desires to acquire all Trademarks (together with the right to sue for and collect damages for past infringement) owned by MagEyes, registered and unregistered, including the entire right, title and interest in and the goodwill associated therein throughout the United States and the world.
- 1.4 MagEyes, intending to be legally bound, does hereby sell, convey, assign, transfer and deliver unto Schubert, his successors, legal representatives and assigns, all right, title and

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## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement ("Assignment") is executed on the day of January, 2012, but effective as of March 10, 2008, between MFDS, Inc., formerly known as MagEyes, Inc. (hereinafter "MagEyes"), a Texas corporation having an address of P.O. Box 293010, Kerrville, Texas 78029, and John Schubert (hereinafter "Schuberf'), an individual having an address of P.O. Box 293010, Kerrville, Texas 78029.

#### BACKGROUND

WHEREAS, MagEyes is the owner of certain Intellectual Property, including patents, trademarks, and copyrights (hereinafter the "IP"), and Schubert wishes to acquire ownership to the IP set forth herein; and

WHEREAS, the Assignment is in furtherance of the Asset Purchase Agreement between MagEyes and Schubert (hereinafter the "Parties") to assign the IP, executed on March 10, 2008, as amended;

WHEREAS, the Assignment shall be governed and construed in accordance with the laws of the State of Texas, without giving effect to the principles of conflicts of laws thereof and shall be binding on the heirs, assigns, representatives and successors of MagEyes and extending to the successors, assigns, and nominees of Schubert;

WHEREAS, a prior Intellectual Property Assignment Agreement executed on July 7, 2008 inadvertantly omitted one trademark from Schedule B of that agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

## ARTICLE 1 - TRADEMARKS

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- 1.1 MagEyes is the owner of the registered trademarks and trademark applications as identified on Schedule B, as well as certain unregistered common law trademarks (collectively the "Trademarks").
- MagEyes desires to assign all Trademarks (together with the right to sue for and collect damages for past infringement) owned by MagEyes, registered and unregistered, including the entire right, title and interest in and the goodwill associated therein throughout the United States and the world.
- Schubert desires to acquire all Trademarks (together with the right to sue for and collect damages for past infringement) owned by MagEyes, registered and unregistered, including the entire right, title and interest in and the goodwill associated therein throughout the United States and the world.
- MagEyes, intending to be legally bound, does hereby sell, convey, assign, transfer and deliver unto Schubert, his successors, legal representatives and assigns, all right, title and

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interest in and to all Trademarks owed by MagEyes, together with all the goodwill of the business symbolized by the Trademarks, and the registrations relating thereto.

IN WITNESS WHEREOF, MagEyes and Schubert have caused the Assignment to be executed by their duly authorized officers as of the date first above written.

MFDS, INC. (formerly, known as

MAGEYES, INC.)

Name: Don Shaver

Title: President

STATE OF

BRANDY GAYLE SHIVERS MY COMMISSION EXPIRES October 11, 2014

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this /Words , 2012, personally appeared Don Shaver, who acknowledged to me that he is the President of MFDS, Inc., formerly known as MagEyes, Inc., who executed the within Intellectual Property Assignment Agreement on behalf of said company and acknowledged to me that he executed the same for the purposes therein stated.

Notary Public State of Texas Brandy Bayle Shives

My Commission Expires: October 11, 2014

#### JOHN SHUBERT

By: John Schubert

| STATE OF  | TEXAS |          |
|-----------|-------|----------|
| COUNTY OF | Kena  | )ss<br>) |

ARACELI R. BARGO
Notary Public, State of Texas
My Commission expires
April 27, 2013

Notary Public

My Commission Expires: APUL 27, 2013

# Schedule B

| Registration<br>No. | Country | Trademark |
|---------------------|---------|-----------|
| 2669972             | US      | HATEYES   |

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**RECORDED: 03/13/2012** 

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