

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 01/01/2003 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|-----------------------|
| Michigan Live Inc. | | 12/17/2002 | CORPORATION: MICHIGAN |

RECEIVING PARTY DATA

| | |
|-------------------|-------------------------------------|
| Name: | Michigan Live I LLC |
| Street Address: | 339 East Liberty Street |
| Internal Address: | Suite 210 |
| City: | Ann Arbor |
| State/Country: | MICHIGAN |
| Postal Code: | 48104 |
| Entity Type: | LIMITED LIABILITY COMPANY: MICHIGAN |

| | |
|-------------------|-------------------------------------|
| Name: | Michigan Live LLC |
| Street Address: | 339 East Liberty Street |
| Internal Address: | Suite 210 |
| City: | Ann Arbor |
| State/Country: | MICHIGAN |
| Postal Code: | 48104 |
| Entity Type: | LIMITED LIABILITY COMPANY: MICHIGAN |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 3170806 | MLIVE.COM |

CORRESPONDENCE DATA

Fax Number: (212)381-7201
 Phone: (212) 381-7070
 Email: egisolfi@sabinfirm.com

CH \$40.00 3170806

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Eric E. Gisolfi
Address Line 1: Four Times Square
Address Line 2: 23rd Floor
Address Line 4: New York, NEW YORK 10036

| | |
|---|---------------------|
| NAME OF SUBMITTER: | Eric E. Gisolfi |
| Signature: | / Eric E. Gisolfi / |
| Date: | 03/13/2012 |
| Total Attachments: 3 source=2996_001#page1.tif source=2996_001#page2.tif source=2996_001#page3.tif | |

2889

| | |
|--|--|
| MICHIGAN DEPARTMENT OF CONSUMER & INDUSTRY SERVICES BUREAU OF COMMERCIAL SERVICES | |
| Date Received DEC 27 2002 | (FOR BUREAU USE ONLY) |
| This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document. | |
| FILED DEC 30 2002 | |
| Administrator BUREAU OF COMMERCIAL SERVICES | |
| Name 517-663-2525 Ref # 28308 | EFFECTIVE DATE: 1-1-03 Expiration date for new assumed names: December 31, Expiration date for transferred assumed names appear in Item 6 |
| Attn: Cheryl J. Bixby | |
| Address MICHIGAN RUNNER SERVICE | |
| City Eaton Rapids, MI 48827 | |
| <p>Document will be returned to the name and address you enter above If left blank document will be mailed to the registered office.</p> | |

CERTIFICATE OF MERGER
**Gross Entity Merger for use by Profit Corporations, Limited Liability Companies
and Limited Partnerships**

Pursuant to the provisions of Act 284, Public Acts of 1972 (profit corporations), Act 23, Public Acts of 1993 (limited liability companies) and Act 213, Public Acts of 1982 (limited partnerships), the undersigned entities execute the following Certificate of Merger:

1. The Plan of Merger (Consolidation) is as follows:

a. The name of each constituent entity and its identification number is:

| | |
|---------------------|--------|
| Michigan Live Inc. | 393758 |
| Michigan Live I LLC | B4926G |
| | |

b. The name of the surviving (new) entity and its identification number is:

| | |
|---------------------|--------|
| Michigan Live I LLC | B4926G |
|---------------------|--------|

Corporations and Limited Liability Companies provide the street address of the survivor's principal place of business:

339 East Liberty Street, Suite 210, Ann Arbor, Michigan 48104

2. (Complete only if an effective date is desired other than the date of filing. The date must be no more than 90 days after the receipt of this document in this office.)

The merger (consolidation) shall be effective on the 1st day of January, 2003.

Handwritten: 150-139195 CR 2002

3. Complete for Profit Corporations only

For each constituent stock corporation, state:

| Name of corporation | Designation and number of outstanding shares in each class or series | Indicate class or series of shares entitled to vote | Indicate class or series entitled to vote as a class |
|---------------------|--|---|--|
| Michigan Live Inc. | 10 shares common, no par value | common | |

If the number of shares is subject to change prior to the effective date of the merger or consolidation, the manner in which the change may occur is as follows:

The manner and basis of converting shares are as follows:
 Upon consummation of the merger, the shares of Michigan Live Inc. shall be cancelled.

The amendments to the Articles, or a restatement of the Articles, of the surviving corporation to be effected by the merger are as follows:
 N/A

The Plan of Merger will be furnished by the surviving profit corporation, on request and without cost, to any shareholder of any constituent profit corporation.

The merger is permitted by the state or country under whose law it is incorporated and each foreign corporation has complied with that law in effecting the merger.

(Complete either Section (a) or (b) for each corporation)

a) The Plan of Merger was approved by the majority consent of the incorporators of _____, a Michigan corporation which has not commenced business, has not issued any shares, and has not elected a Board of Directors.

| | | | |
|--------------------------------------|-------------------------------|--------------------------------------|-------------------------------|
| _____ (Signature of Incorporator) | _____ (Type or Print Name) | _____ (Signature of Incorporator) | _____ (Type or Print Name) |
| _____ (Signature of Incorporator) | _____ (Type or Print Name) | _____ (Signature of Incorporator) | _____ (Type or Print Name) |

b) The plan of merger was approved by:

the Board of Directors of _____, the surviving Michigan corporation, without approval of the shareholders in accordance with Section 703a of the Act.

the Board of Directors and the shareholders of the following Michigan corporation(s) in accordance with Section 703a of the Act.

Michigan Live Inc.

By Steven O. Newhouse
 (Signature of Authorized Officer or Agent)
 Steven O. Newhouse
 (Type or print name)
 Michigan Live Inc.
 (Name of Corporation)

By _____
 (Signature of Authorized Officer or Agent)

 (Type or print name)

 (Name of Corporation)

10388 - 05/2010 C T System Online

4. Complete for any Limited Liability Companies only

Check one of the following:

- There are no changes to be made to the Articles of Organization of the surviving limited liability company.
- The amendments to the Articles, or a restatement of the Articles, of the surviving limited liability company to be effected by the merger are as follows:

Article I of the Articles of Incorporation is hereby amended to read as follows: "The name of the limited liability company is: Michigan Live LLC".

The manner and basis of converting the membership interests are as follows:

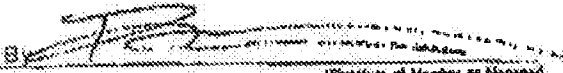
N/A

The Plan of Merger was approved by the members of each constituent limited liability company in accordance with section 702(1).

The Plan of Merger was approved by the members of each domestic limited liability company in accordance with section 705a(5) and by each constituent business organization in the manner provided by the laws of the jurisdiction in which it is organized.

For each limited liability company involved in the merger, this document is signed in accordance with Section 103 of the Act.

Signed this 17th day of December, 2002


(Signature of Member or Manager)

The Herald Company, Inc. by Donald E. Newhouse
(Type or Print Name)

Michigan Live I LLC
(Name of Limited Liability Company)

Signed this _____ day of _____

By _____
(Signature of Member or Manager)

(Type or Print Name)

(Name of Limited Liability Company)