

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Michigan Live LLC		LIMITED LIABILITY COMPANY: MICHIGAN
EXECUTION DATE			
			12/08/2011
RECEIVING PARTY DATA			
Name:	The Herald Publishing Company, LLC		
Street Address:	Clinton Square		
City:	Syracuse		
State/Country:	NEW YORK		
Postal Code:	13201		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3170806	MLIVE.COM
CORRESPONDENCE DATA			
Fax Number:	(212)381-7201		
Phone:	212-381-7070		
Email:	egisolfi@sabinfirm.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Eric E. Gisolfi		
Address Line 1:	Four Times Square		
Address Line 2:	23rd Floor		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Eric E. Gisolfi		
Signature:	/ Eric E. Gisolfi /		

CH \$40.00 3170806

Date:

03/13/2012

Total Attachments: 3

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MICHIGAN DEPARTMENT OF ENERGY, LABOR & ECONOMIC GROWTH BUREAU OF COMMERCIAL SERVICES		
Date Received DEC 1 2011	Scan 05541 (FOR BUREAU USE ONLY) Dr B9134H	FILED DEC 15 2011 Administrator BUREAU OF COMMERCIAL SERVICES
DEC 14 2011	This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.	
Name Mary Ann Casey c/o Sabin, Berman & Gould LLP		EFFECTIVE DATE: 12/31/2011 Expiration date for new assumed names: December 31, 2011 Expiration date for transferred assumed names appear in Item 7
Address Four Times Square, 23rd Floor		
City New York City	State NY	

Document will be returned to the name and address you enter above.
If left blank the document will be mailed to the registered office.

CERTIFICATE OF MERGER
For use by Limited Liability Companies
(Please read information and instructions on last page)

Pursuant to the provisions of Act 23, Public Acts of 1993, the undersigned limited liability companies execute the following Certificate of Merger:

- The name of each constituent limited liability company and their identification numbers are:

Michigan Live LLC	B4926G
Michigan Media Company LLC	D2295P
The Herald Publishing Company, LLC	B9134H
- The name of the surviving limited liability company and its identification number is:

The Herald Publishing Company, LLC	B9134H
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- Check one of the following:
 - There are no changes to be made to the Articles of Organization of the surviving limited liability company.
 - The amendments to the Articles, or a restatement of the Articles, of the surviving limited liability company to be effected by the merger are as follows:

[Handwritten notes]
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4. Other provisions with respect to the merger are as follows:

5. Complete only if an effective date is desired other than the date of filing. This date must be no more than 90 days after receipt of this document in this office.
The merger shall be effective on the 31st day of December at 11:59 P.M. 2011

6. The Plan of Merger was approved by the members of each constituent limited liability company in accordance with section 702(1).

7. The merger is permitted by the law of the jurisdiction under whose law each foreign constituent company is organized and each foreign constituent company has complied with that law in effecting the merger.

8. The assumed names being transferred to continue for the remaining effective period of the Certificate of Assumed Name on file prior to the merger are:

<u>Assumed name</u>	<u>LLC transferred from</u>	<u>Expiration date</u>


9. Nonsurvivor name as new assumed names under which business is to be conducted are:
Michigan Live

[Signature Page Follows]

This Certificate of Merger is hereby signed this 8th day of December, 2011 as required by Section 103 of the Michigan Limited Liability Company Act as follows:


MICHIGAN LIVE LLC

By: The Herald Publishing Company, LLC
(its sole member)

By: 
Name: Michael A. Newhouse
Title: Assistant Secretary

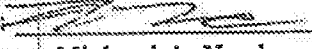
MICHIGAN MEDIA COMPANY LLC

By: The Herald Publishing Company, LLC
(its sole member)

By: 
Name: Michael A. Newhouse
Title: Assistant Secretary

THE HERALD PUBLISHING COMPANY, LLC

By: Advance Magazine Publishers Inc.
(its sole member)

By: 
Name: Michael A. Newhouse
Title: Assistant Secretary

(Certificate of Merger Signature Page)