

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Maer Roshan		03/12/2012
	David S. Bennahum		03/12/2012
RECEIVING PARTY DATA			
Name:	Punch Media, Inc.		
Street Address:	122 West 27th Street, 10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85088717	PUNCH!
CORRESPONDENCE DATA			
Fax Number:	(212)593-9175		
Phone:	212-980-0120		
Email:	pto@fkks.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Frankfurt Kurnit Klein & Selz PC		
Address Line 1:	488 Madison Avenue		
Address Line 2:	Attn.: Trademark Department		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	020544.0200		
NAME OF SUBMITTER:	Matthew Bart		
Signature:	/Matthew Bart/		

OP \$40.00 85088717

Date:

03/14/2012

Total Attachments: 2

source=Document#page1.tif

source=Document#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Maer Roshan and David S. Bennahum, both citizens of the United States of America ("Assignors"), own all right, title and interest in and to the trademark listed in the attached Schedule A (the "Trademark")

WHEREAS, Punch Media, Inc., a Delaware corporation, with an address of 122 West 27th Street, 10th Floor, New York, New York 10001 ("Assignee") is desirous of acquiring the entire right, title and interest in, and to and under the Trademark.

WHEREAS, Assignors hereby covenant and agree that the Assignors have full right to convey the entire interest herein assigned, and that the Assignors have not executed, and will not execute, any agreement in conflict herewith.

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, the Assignors do hereby assign, sell, transfer and set over to Assignee their entire right, title and interest in, to and under the Trademark, together with the goodwill of the business symbolized by the Trademark and all income, royalties and damages now and hereafter due and/or payable to Assignor, along with the right to sue for past, present and future infringements, in and to all the Trademark, and the application thereof, set forth on the attached Schedule A.

IN TESTIMONY WHEREOF, Assignors have caused this Trademark Assignment to be duly executed on the date set forth below.

By Maer Roshan
Name: Maer Roshan
Title: Owner
Date: March 12, 2012

By David S. Bennahum
Name: David S. Bennahum
Title: Owner
Date: March 12, 2012

SCHEDULE A

Trademark	Serial Number	Filing Date
PUNCH!	85/088,717	July 20, 2010