

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Basic Line, Inc. | | 12/20/2007 | CORPORATION: NEW JERSEY |
| RECEIVING PARTY DATA | | | |
| Name: | Yaffa Licari | | |
| Street Address: | 400 Chambers Street | | |
| Internal Address: | Apt. 24G | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10282 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2078561 | YAFFA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)486-0323 | | |
| Phone: | 212-486-7272 | | |
| Email: | trotberg@lbl.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Levisohn Berger, LLP | | |
| Address Line 1: | 11 Broadway, Suite 615 | | |
| Address Line 4: | New York, NEW YORK 10004 | | |
| ATTORNEY DOCKET NUMBER: | 1855 | | |
| NAME OF SUBMITTER: | Tuvia Rotberg | | |
| Signature: | /Tuvia Rotberg/ | | |
| Date: | 03/16/2012 | | |
| Total Attachments: 1 source=tm1855assgn#page1.tif | | | |

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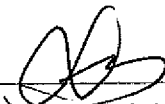
TRADEMARK ASSIGNMENT

WHEREAS, Basic Line, Inc. a corporation having an address of 920 State Street Perth Amboy, New Jersey 08861, has adopted, used and is using the trademark YAFFA (TM Reg. No. 2078561) ("Trademark").

WHEREAS, Ms. Yaffa Licari, an individual having an address of 400 Chambers St., New York, N.Y. 10282 is desirous of acquiring the Trademark and registration and all associated goodwill thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Hundred Fifty Thousand Dollars (\$150,000) and other good and valuable consideration, receipt of which is hereby acknowledged, said Basic Line Inc., does hereby assign unto the said Ms. Yaffa Licari, all rights, title and interest in and to said Trademark and the said registration together with the goodwill of the business symbolized by the Trademark.

This assignment is executed on 12.20.2007.

Signature: 
Name: YAFFA LICARI
Title: Pres. Basic Line Inc.