

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Fox Barrel Cider Company, Inc.		02/27/2012
			Entity Type
			CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Crispin Cider Company		
Street Address:	405 Central Ave SE		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55414		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Serial Number:	85550648	FOX BARREL
	Registration Number:	3221350	FOX BARREL HARD CIDER
CORRESPONDENCE DATA			
Fax Number:	(414)978-8675		
Phone:	414 277 5675		
Email:	marta.levine@quarles.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Marta S. Levine		
Address Line 1:	Quarles & Brady LLP		
Address Line 2:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	134421.00672		
NAME OF SUBMITTER:	Marta S. Levine		
Signature:	/MartaLevine/		
Date:	03/22/2012		
Total Attachments: 1 source=TrademarkAssignment_CrispinFoxBarrel#page1.tif			

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Trademark Assignment

This Trademark Assignment is made by and between Fox Barrel Cider Company, Inc., a California corporation located at 10390 Wise Road, Auburn, California 95603 ("Assignor"), and Crispin Cider Company, a Minnesota corporation located at 405 Central Ave SE, Minneapolis, Minnesota 55414 ("Assignee").

Whereas, Assignor is the owner of the trademarks shown below:

Mark	Reg. (App.) No.	Issue (Filing) Date	Goods/Services/Int. Class
FOX BARREL	85/550,648	Feb. 23, 2012	Hard cider (Class 33)
FOX BARREL HARD CIDER and Design 	3221350	Mar. 27, 2007	Hard cider (Cl 33)

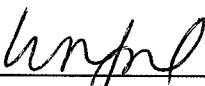
the registration and application for registration therefor with the U.S. Patent and Trademark Office, and the goodwill of the business in connection therewith (the "Trademarks").

Whereas, Assignee desires to acquire the Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademarks and all of Assignor's right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

In witness whereof, Assignor has caused this Trademark Assignment to be executed by its duly authorized representative as of the date written below.

Fox Barrel Cider Company, Inc.

By: 
 Name: Lisa Jordan
 Title: Secretary
 Date: February 27, 2012