TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Century Boat Company		01/16/2012	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	All Craft Marine, LLC	
Street Address:	15020 Dawson Drive	
City:	Dade City	
State/Country:	FLORIDA	
Postal Code:	33523	
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1284200	CENTURY
Registration Number:	0759559	CENTURY

CORRESPONDENCE DATA

Fax Number: (214)200-0853 Phone: 408-660-4120

Email: ipdocketing@haynesboone.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Haynes and Boone, LLP
Address Line 1: 2323 Victory Avenue, Suite 700

Address Line 4: Dallas, TEXAS 75219

ATTORNEY DOCKET NUMBER:	45326
NAME OF SUBMITTER:	Jennifer M. Lantz
Signature:	/Jennifer M. Lantz/

TRADEMARK REEL: 004744 FRAME: 0207 D \$65.00 12

Date:	03/27/2012	
Total Attachments: 3 source=Pages 1-3 from all craft to century trademark assignment - Executed#page1.tif source=Pages 1-3 from all craft to century trademark assignment - Executed#page2.tif source=Pages 1-3 from all craft to century trademark assignment - Executed#page3.tif		

ATTACHMENT 2

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of this January 16, 2012 (the "Effective Date"), by and among Century Boat Company, Inc., a Florida corporation, located at 6725 Bayline Drive, Panama City, Florida 32404 (the "Assignor") and All Craft Marine, LLC, a Limited Liability Corporation, located at 15020 Dawson Drive, Dade City, Florida 33523 (the "Assignee").

- A. Assignor and Assignee are parties to that certain Bill of Sale dated as of January 16, 2012 (the "Agreement"); and
- B. Pursuant to the Agreement, Assignee is acquiring certain assets from Assignor, including certain of Assignor's right, title and interest in and to certain trademarks and trade names and the related goodwill, ("Marks"), copyrights, related materials and the domain name which are owned by and exclusively used by Assignor being sold to Assignee under the Agreement, including the issued United States trademark registrations and domain name including the rights set forth on Schedule A attached hereto and including all Federal, State, and foreign registrations of the same heretofore granted or applied for, any and all common law rights to such Marks in the United States, any state thereof, and in foreign countries ("Century Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Century Intellectual Property for the United States and all foreign countries, including, without limitation, any registrations and applications related to the Marks therefor, any renewals and extensions of the registrations, all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, together with the goodwill of the business symbolized by the various Marks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Century Intellectual Property, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor does hereby expressly agree that procedures be taken with the United States Patent and Trademark Office and with the comparable entities in foreign countries singly by Assignee to record the transfer of the Marks to Assignee and authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entity or agency in any applicable foreign country, to record Assignee as assignee and owner of the Marks.

Assignor further assures Assignee that upon reasonable request by Assignee, it shall from time to time execute and deliver any and all further documents and writings and perform such

The parties intend that there shall be no agreement on these terms and conditions until such agreement is signed by both parties.

other reasonable actions which may be or become necessary or expedient to effectuate and carry out the Assignment of the Century Intellectual Property, or to vest, perfect or confirm title to the Century Intellectual Property in Assignee.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by their duly authorized representatives as of the Effective Date.

CENTURY BOAT CO., INC	LL CRAFT MARINE, LLC
	y: <u> </u>
Name: Title:	Name: Byenlown Title: Projectust
STATE OF)	President
COUNTY OF) SS.	
On this 5th day of March, 2012 than 1964 on be	efore me <u>Dean Burnet</u> t personally
known to me, who acknowledged what he signed in	pregoing Trademark Assignment as his
voluntary act and deed on behalf and win line auth	of CENTURY BOAT CO., INC.
NOW TY ON	Amanda G. Pope
	Notary Public
STATE OF Florida COUNTY OF Rasco) SS.	
COUNTY OF ROSCO) SS.	
On this <u>le</u> day of <u>Much</u> 2012 there appeared be	fore me John B LUCUS personally
known to me, who acknowledged that he signed the	foregoing Trademark Assignment as his
voluntary act and deed on behalf and with full author	ority of ALL CRAFT MARINE, LLC.
JANET FOWLER	Shrill-
MY COMMISSION # 00 765088 EXPIRES: May 23, 2012	Notary Public

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SCHEDULE A

MARKS AND DOMAIN NAME

- 1. The following Century United States Patent and Trademark registrations ("Marks) shall be assigned from Assignor to Assignee:
 - a. CENTURY, USPTO Registration, No. 1,284,200, and
 - b. CENTURY, USPTO Registration No. 759,559;
- 2. The following Century foreign trademark registration ("Marks") shall be assigned from Assignor to Assignee:
 - a. CENTURY, Russia Registration No. 336,3850;
- 3. All rights to the CENTURY and CENTURY BOAT trademarks and trade names anywhere in the world;
- 4. All rights to the CENTURY Logo Mark anywhere in the world:



- 5. The following Domain Name shall be assigned from Assignor to Assignee, of which Assignee shall provide the appropriate transfer information to Assignor.
 - a. www.centuryboats.com

RECORDED: 03/27/2012

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