

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Atari, Inc.		03/31/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Glu Mobile, Inc.		
Street Address:	45 Fremont Street, Suite 2800		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2344181	DEER HUNTER	
CORRESPONDENCE DATA			
Fax Number:	(650)988-8500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 988-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Connie L. Ellerbach, Fenwick & West LLP		
Address Line 1:	801 California Street,		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	24310-00070-1354		
NAME OF SUBMITTER:	Connie L. Ellerbach, Esq.		
Signature:	/cle1087/		
Date:	04/05/2012		
Total Attachments: 1 source=Trademark Assignment#page1.tif			

CH \$40.00 2344181

Exhibit C

SHORT FORM TRADEMARK ASSIGNMENT

WHEREAS, Atari, Inc., a Delaware corporation located at 417 5th Avenue, Suite 350, New York, NY 10016 ("Atari"), is the owner of the following trademark registration in the United States Patent and Trademark Office (the "Trademark"):

<u>Trademark</u>	<u>Registration Number</u>
DEER HUNTER	2344181

WHEREAS, Glu Mobile, Inc., a Delaware corporation located at 45 Fremont Street, Suite 2800, San Francisco, California 94105 ("Glu Mobile"), is desirous of acquiring the Trademark and other rights associated therewith,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Atari, does hereby assign unto Glu Mobile, all of its right (including common law rights), title and interest, in the United States of America and all other countries and jurisdictions of the world (i) in and to the Trademark together with the goodwill of the business symbolized by the Trademark, that portion of the business which is ongoing and existing to which the Trademark pertains, the foregoing application therefor, and any and all claims that it might have, at law or in equity, for past infringement of the Trademark and (ii) in and to other trademarks, service marks, logos or symbols containing or consisting of "deer hunter" or other similar term that are part of or used by Atari or any of its Affiliates in connection with the Atari Product existing on the date hereof, including all associated goodwill, and all of Atari's right, title and interest to the expression DEER HUNTER in all other countries and jurisdictions of the world, including all associated goodwill.

Signed this 31st day of March 2012.

ATARI, INC.

By:  _____

Name: JAMES WILSON

Title: CEO