

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>The British Broadcasting Corporation</td> <td></td> <td>04/10/2012</td> <td>CORPORATION: UNITED KINGDOM</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	The British Broadcasting Corporation		04/10/2012	CORPORATION: UNITED KINGDOM																
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CORRESPONDENCE DATA																											
<p>Fax Number: (212)425-5288 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 212-425-7200 Email: tmdocketny@kenyon.com Correspondent Name: Jonathan D. Reichman, Esq. Address Line 1: One Broadway Address Line 4: New York, NEW YORK 10004</p>																											
ATTORNEY DOCKET NUMBER:	12280/2																										
DOMESTIC REPRESENTATIVE																											
<p>Name: Jonathan D. Reichman, Esq. Address Line 1: One Broadway</p>																											

CH \$40.00 3113589

Address Line 4: New York, NEW YORK 10004

NAME OF SUBMITTER:

JONATHAN D. REICHMAN, ESQ.

Signature:

/Jonathan D. Reichman/

Date:

04/10/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment is made as of the 10th day of April, 2012, by

The British Broadcasting Corporation, a public corporation incorporated under the laws of England and Wales by Royal Charter whose principal office is at Broadcasting House, Portland Place, London, W1A 1AA (hereinafter the ASSIGNOR), to SPI International B.V., a corporation organized under and by virtue of the laws of the Netherlands, with an address of Laan Copes van Cattenburch 52, NL-2585 GB'S – Gravenhage, Netherlands (hereinafter the ASSIGNEE).

WITNESSETH:

WHEREAS, the ASSIGNOR is the owner of the trademark registration listed in the attached Schedule "A" (the "Trademark"); and


WHEREAS, the ASSIGNEE wishes to acquire from the ASSIGNOR any and all right, title and interest in and to the Trademark;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR by these presents does hereby sell, transfer, convey, bequeath, grant and assign unto the ASSIGNEE any and all right, title and interest in and to the Trademark, including without

limitation any common law rights therein; the right to recover for the infringement thereof; and the goodwill of the business appurtenant thereto and which is symbolized thereby.

THE BRITISH BROADCASTING
CORPORATION

Dated: 10 April, 2012.



Name: Pamela Diane HAMER

Title: Trade Mark Lawyer, BTR.

SCHEDULE A

Trademark	Reg. No.	Reg. Date
FIGHTBOX	3,113,589	7/11/06

NY01 2316773 v3