### 900220095 04/11/2012

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

### **CONVEYING PARTY DATA**

| Name         | Formerly                                   | Execution Date | Entity Type                              |
|--------------|--|----------------|--|
| IITRUFIT LLC | FORMERLY FUNDAMENTAL FITNESS CONCEPTS INC. | 104/11/2012 I  | LIMITED LIABILITY<br>COMPANY: NEW MEXICO |

#### **RECEIVING PARTY DATA**

| Name:           | TRUFIT LLC                            |
|-----------------|---------------------------------------|
| Street Address: | 408 C de Baca Lane                    |
| City:           | ALBUQUERQUE                           |
| State/Country:  | NEW MEXICO                            |
| Postal Code:    | 87114                                 |
| Entity Type:    | LIMITED LIABILITY COMPANY: NEW MEXICO |

## PROPERTY NUMBERS Total: 1

| Property Type  | Number   | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 85122329 | TF        |

#### **CORRESPONDENCE DATA**

Fax Number: (505)213-0400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 5052352277

Email: diane@dianealbertlaw.com

Correspondent Name: DIANE E. ALBERT Address Line 1: P O BOX 10922

Address Line 4: Albuquerque, NEW MEXICO 87184

| NAME OF SUBMITTER: | DIANE E. ALBERT   |
|--------------------|-------------------|
| Signature:         | /Diane E. Albert/ |
| Date:              | 04/11/2012        |

Total Attachments: 0

OP \$40.00 8

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**RECORDED: 04/11/2012**