

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Long Range Systems, Inc.		04/05/2012	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Long Range Systems, LLC
Street Address:	8226 Douglas Avenue
Internal Address:	Suite 355
City:	Dallas
State/Country:	TEXAS
Postal Code:	75225-5967
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1995199	COASTER CALL
Registration Number:	2072491	WAIT REDUCER
Registration Number:	2352560	ADVER-TEASER
Registration Number:	2857539	COOL BLUE
Registration Number:	2948565	TEMP TAG
Registration Number:	3024455	CLICK-AHEAD
Registration Number:	3070690	LRS
Registration Number:	3529049	PLAYPAQ
Registration Number:	3532092	ACTIVATION STATION
Registration Number:	3562502	PAY AT THE TABLE
Registration Number:	3562501	TAB AT THE TABLE

CORRESPONDENCE DATA

Fax Number: (972)378-9115

OP \$290.00 1995199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 9723789111
Email: cmccue@dallasbusinesslaw.com
Correspondent Name: L. Kyle Ferguson
Address Line 1: 2500 Dallas Parkway
Address Line 2: Suite 260
Address Line 4: Plano, TEXAS 75093

ATTORNEY DOCKET NUMBER:	LRS-TMS
NAME OF SUBMITTER:	L. Kyle Ferguson
Signature:	/L. Kyle Ferguson/
Date:	04/12/2012

Total Attachments: 2
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ASSIGNMENT OF U.S. TRADEMARK REGISTRATIONS

Whereas, LONG RANGE SYSTEMS, INC., a Texas corporation, hereinafter referred to as "Assignor," is the sole owner of the following U.S. trademark registrations:

Registration No. 1,995,199 issued August 20, 1996 for COASTER CALL in International Class 09;

Registration No. 2,072,491 issued June 17, 1997 for WAIT REDUCER in International Class 09;

Registration No. 2,352,560 issued May 23, 2000 for ADVER-TEASER in International Class 20;

Registration No. 2,857,539 issued June 29, 2004 for COOL BLUE in International Class 09;

Registration No. 2,948,565 issued May 10, 2005 for TEMP TAG in International Class 09;

Registration No. 3,024,455 issued December 6, 2005 for CLICK-AHEAD in International Class 43;

Registration No. 3,070,690 issued March 21, 2006 for LRS in International Class 09;

Registration No. 3,529,049 issued November 4, 2008 for PLAYPAQ in International Class 09;

Registration No. 3,532,092 issued November 11, 2008 for ACTIVATION STATION in International Class 09;

Registration No. 3,562,502 issued January 13, 2009 for PAY AT THE TABLE in International Class 09;

Registration No. 3,562,501 issued January 13, 2009 for TAB AT THE TABLE in International Class 09;

(hereinafter the "Registrations"); and,

Whereas, LONG RANGE SYSTEMS, LLC, a Texas limited liability company, hereinafter referred to as "Assignee," whose mailing address is 8226 Douglas Avenue, Suite 355, Dallas, Texas 75225-5967, is desirous of acquiring the entire right, title and interest in the same;

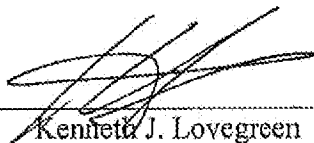
Now, therefore, in consideration of the sum of Ten Dollars (\$10.00), the receipt whereof is acknowledged, and other good and valuable consideration, Assignor, by these presents does sell, assign and transfer unto said Assignee the entire right, title and interest in and to the said Registrations; the same to be held and enjoyed by said Assignee for its own use, and by its legal representatives and assigns, to the full end of the term for which said Registrations are granted, as fully and entirely as the same would have been held by Assignor had this assignment not been made.

Executed this 5th day of April, 2012, at Dallas TX

ASSIGNOR

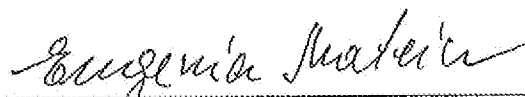
LONG RANGE SYSTEMS, INC.

By:



Kenneth J. Lovegreen
President

Before me personally appeared Kenneth J. Lovegreen, President Long Range Systems, Inc., and acknowledged the foregoing instrument to be the free act and deed of the entity this 5th day of April, 2012.



Notary Public, in and for the State of Texas

