

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Newdom, LLC		03/01/2012	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	Newdom Limited		
Street Address:	Level 22 / PWC Tower, 188 Quay Street		
City:	Auckland		
State/Country:	ALABAMA		
Postal Code:	10100		
Entity Type:	COMPANY: NEW ZEALAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3905225	PIC 4 PIC	
Registration Number:	3905224	PIC 4 PIC	
Registration Number:	3905223	PIC 4 PIC	
CORRESPONDENCE DATA			
Fax Number:	(206)274-2801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2062742800		
Email:	trademarks@newmanlaw.com		
Correspondent Name:	Sirina Tsai, Newman Du Wors		
Address Line 1:	1201 Third Avenue, Suite 1600		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	NEWDOM LLC TO NEWDOM NZ		
DOMESTIC REPRESENTATIVE			

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TRADEMARK
 REEL: 004757 FRAME: 0075

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Name: Sirina Tsai, Newman Du Wors
Address Line 1: 1201 Third Avenue, Suite 1600
Address Line 4: Seattle, WASHINGTON 98101

NAME OF SUBMITTER:	Sirina Tsai
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Signature:	/Sirina Tsai/
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Date:	04/11/2012
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Total Attachments: 2
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TRADEMARK ASSIGNMENT

from

Newdom, LLC (Washington state) to Newdom Limited (New Zealand)

Definitions

“Assignor” is Newdom, LLC, a Washington limited liability corporation whose address for purposes related to this Assignment is 7683 SE 27th Street, PMB 273, Mercer Island, WA 98040.

“Assignee” is Newdom Limited, a New Zealand company whose address for purposes related to this Assignment is Level 22 / PWC Tower, 188 Quay Street, Auckland, 1010, New Zealand.

“Intellectual Property” is

- the trademark PIC 4 PIC, which is the subject of U.S. trademark registration numbers 3905225, 3905224, and 3905223;
- the goodwill of the business connected with and symbolized by the trademarks, including goodwill associated with goods and/or services not specified in the trademark registrations listed above; and
- any and all other intellectual property belonging to Assignor.

Preliminaries

Assignor owns all right, title, and interest in the Intellectual Property, and Assignee wishes to acquire the Intellectual Property.

Transfer

For good and valuable consideration, the receipt and sufficiency of which are acknowledged by both parties, Assignor assigns to Assignee all right, title, and interest in and to

- (1) the Intellectual Property;
- (2) all income, royalties, and damages hereafter due or payable to Assignor relating to the Intellectual Property, including damages and payments for past, current, and future infringements;
- (3) the exclusive right to sue, bring actions for, or recover damages, profits, or other compensation and injunctive relief for any and all past, current, or future infringements or otherwise unauthorized uses of the Intellectual Property;
- (4) the exclusive rights to register trademarks in any part of the Intellectual Property, worldwide;
- (5) all other rights in the Intellectual Property, including the rights to license, transfer, lend, or otherwise dispose of the Intellectual Property or parts of it; and
- (6) any and all other rights in any trademarks, copyrights, or patents owned by Assignor, now existing or which may be later-created statutorily or otherwise.

Additional Intellectual Property Provisions

Assignor warrants that it is the legal owner of all right, title and interest in the Intellectual Property, that the Intellectual Property has not been otherwise previously been pledged, assigned, or encumbered, and that this Assignment does not infringe on the rights of any person.

Assignor agrees to

- execute and deliver all papers, instruments, and documents and
- to perform any other reasonable acts

required to vest all of Assignor's rights, title, and interest in and to the Intellectual Property in the Assignee, or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee and to the extent such evidence is in the possession or control of Assignor.

Miscellaneous

Disputes regarding this Assignment shall be governed by the laws of the State of Washington, without regard to principles of conflicts of law.

Assignor appoints Assignee as its attorney-in-fact with regard to matters arising out of this Assignment, and Assignor acknowledges and agrees that Assignee is authorized to act on behalf of Assignor to effectuate this Assignment

The undersigned represents that he has the authority and right to enter into this Assignment on behalf of Assignor. Assignor, by this duly authorized agent, agrees to this Assignment, effective and executed on:

(date) 2/11/12



Newdom, LLC
by Brian Cartmell, General Manager