

04/02/2012



103642820

To the Director of the U. S. Patent and Trademark Office

Comments or the new address(es) below.

3/29/12

1. Name of conveying party(ies):

Universal Consumer Products, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Michigan
- Other
- Association
- Limited Partnership

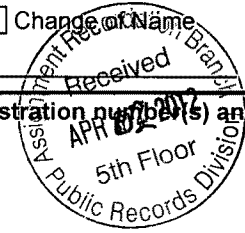
Citizenship (see guidelines)

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 21, 2012

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name



4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

85/258,387

B. Trademark Registration No.(s)

4104437

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

"WAYMARK" - Standard Character Mark

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Christy Young

Internal Address:

Street Address: 1901 Sixth Avenue North, Suite 1500

City: Birmingham

State: Alabama Zip: 35203

Phone Number: 205-226-8734

Fax Number: 205-488-5747

Email Address: cyoung@balch.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

04/03/2012 LMARTIN 00000014 4104437

Deposit Account Number

Authorized User Name

9. Signature:

/Christy Young/  
Signature

3/29/12

Date

Christy Young

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

WHEREAS, Universal Consumer Products, Inc., a Michigan corporation, having its principal place of business at 2801 E. Beltline NE, Grand Rapids, Michigan 49525 ("Assignor"), is the record owner of the entire right, title and interest in and to U.S. Trademark Serial No. 85/258,387 for the mark WAYMARK ("Trademark"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademark by virtue of its use in commerce, to Waymark Products, LLC, a Nevada limited liability company, having its principal place of business at 3300 Pinson Valley Parkway, Birmingham, Alabama 35217 ("Assignee").

NOW, THEREFORE, in view of the premises herein and with consideration, the sufficiency and receipt thereof hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer on this 21 day of February, 2012.

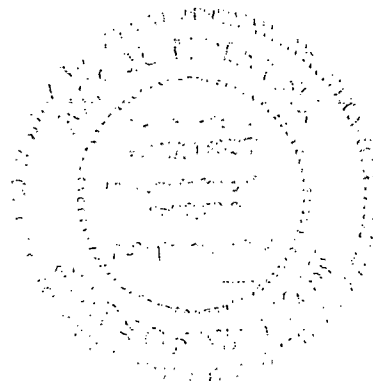
By: [Signature]

STATE OF MI )  
COUNTY OF Kent ) ss.

Subscribed and sworn to before me this 21 day of February, 2012.

[Signature]  
Notary Public, Kent County, MI  
My commission expires 4/7/12

AMY JO HOLSTEIN  
NOTARY PUBLIC - STATE OF MICHIGAN  
COUNTY OF KENT  
My Commission expires April 7, 2012  
Acting in the County of Kent



TRADEMARK