

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LAIP, LLC		12/10/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	NUTRI MAGIC, LLC
Street Address:	2711 Centerville Road
Internal Address:	Suite 400
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19808
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2254168	LA WEIGHT LOSS CENTERS
Registration Number:	2271058	LA WEIGHT LOSS CENTERS
Registration Number:	2927464	CARB CRAVERS
Registration Number:	2582943	CELLUWAY
Registration Number:	3101241	JETSTART
Registration Number:	2493446	LA EXPRESS
Registration Number:	2762732	L A NUTRITIONAL BARS
Registration Number:	2935683	L A SLIMDOWN
Registration Number:	2985895	LA SMOOTHIE
Registration Number:	2630664	L A WEIGHT LOSS TAKEOFF
Registration Number:	2644261	NATURE'S REPLY

CORRESPONDENCE DATA

Fax Number: 2027568087

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (202) 756-8000

Email: rkim@mwe.com, emalis@mwe.com,
washington_ip_docket@mwe.com, ksandacz@mwe.com

Correspondent Name: Richard Y. Kim

Address Line 1: 600 13th Street, N.W.

Address Line 2: McDermott Will & Emery LLP

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	090509-0011
NAME OF SUBMITTER:	Richard Y. Kim
Signature:	/Richard Y. Kim/
Date:	04/17/2012

Total Attachments: 20

source=LAIP LLC - Assignment to Nutri Magic LLC#page1.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page2.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page3.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page4.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page5.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page6.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page7.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page8.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page9.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page10.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page11.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page12.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page13.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page14.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page15.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page16.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page17.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page18.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page19.tif
source=LAIP LLC - Assignment to Nutri Magic LLC#page20.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment") is made, entered into and effective as of this 10th day of December, 2010, by **LAIP, LLC**, a Delaware limited liability company (the "Assignor"), in favor of **NUTRI MAGIC, LLC**, a Delaware limited liability company (the "Assignee"). Capitalized terms not defined herein shall have the meanings ascribed to them in that certain Asset Purchase Agreement, dated as of December 7, 2010, by and among the Assignor, the Assignee and the other parties signatory thereto (the "Purchase Agreement").

RECITALS:

WHEREAS, pursuant to the Purchase Agreement, the Assignor has agreed to assign to the Assignee all of its right, title and interest in, and to execute this Trademark Assignment to enable Assignee to record the assignment of (i) the trademarks and trademark applications, and (ii) all divisions, reissues, reexaminations, substitutions, continuations, continuations-in-part, foreign counterparts and extensions of the trademarks and trademark applications, in each case listed on Schedule 1 hereto (collectively, the "Assigned Marks").

NOW, THEREFORE, in consideration of the foregoing and the respective representations, warranties, covenants, agreements and conditions set forth herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, each party hereby agrees as follows:

1. **Assignment**. The Assignor hereby conveys, transfers and assigns to the Assignee any and all right, title and interest of the Assignor in and to the Assigned Marks and all related common-law rights and all goodwill associated therewith and the right to sue and recover (for the sole use and benefit of the Assignee and its successors, assigns or other legal representatives) damages for past, present and future infringement, misappropriation, dilution or other violation thereof or damage thereto. The Assignee is to hold all right, title and interest in and to the Assigned Marks as fully and exclusively as it would have been held and enjoyed by the Assignor had the assignment in Section 1 not been made.

2. **Authorization**. The Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and the equivalent office in each country in which Assigned Marks are registered to record the Assignee as the assignee and owner of the Assigned Marks and to issue any trademarks which may be granted on any applications included in the Assigned Marks to the Assignee as assignee of the entire right, title and interest therein and thereto.

3. **Further Assurances**. Each party shall, from time to time and at all times hereafter, upon the request of the other parties hereto, do, execute, acknowledge and deliver or cause to be done, executed, acknowledged and delivered all such further acts, deeds, assignments, transfers, conveyances, powers of attorney and assurances as may be required to carry out the intent of the Purchase Agreement and this Trademark Assignment. Without limiting the foregoing, the Assignor agrees, without additional consideration, to take such further actions and to execute any powers of attorney, applications, assignments, declarations, affidavits

and other papers necessary or desirable to transfer, vest, record and perfect good, valid and marketable title in the Assigned Marks to the Assignee.

4. **Entire Agreement.** This Trademark Assignment and the Purchase Agreement (including the other schedules and exhibits to the Purchase Agreement) contain the entire agreement of the parties with regard to the subject matter hereof; provided, however, that this provision is not intended to abrogate any other written agreement between the parties executed with or after this Trademark Assignment.

5. **Successors and Assigns.** This Trademark Assignment shall be binding upon each party and its respective successors and assigns.

6. **Governing Law.** This Trademark Assignment shall be governed by and construed in accordance with the laws of the State of New York.

7. **Counterparts.** This Trademark Assignment may be executed in multiple counterparts, each of which shall for all purposes be deemed to be an original and all of which, when taken together, shall constitute one and the same instrument. This Trademark Assignment may be executed and delivered by facsimile or other electronic transmission.

(Signatures begin on following page)

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their duly authorized officers as of the date first written above.

"ASSIGNOR":

LAIP, LLC

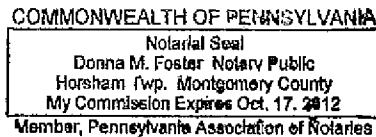
By: William Waccio
Name: William Waccio
Title: MANAGER

STATE OF PA
COUNTY OF Montgomery

On this 14 day of December, 2010, before me the signatory above personally appeared and acknowledged to be the above-stated officer of LAIP, LLC, and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

Donna M. Foster
Notary Public

[SEAL]



[Trademark Assignment - Nutri Magic]

TRADEMARK
REEL: 004759 FRAME: 0060

"ASSIGNEE":

NUTRI MAGIC, LLC

By: *FC*
Name: Fraser Clarke
Title: President

STATE OF Georgia
COUNTY OF Fulton

On this 10th day of December, 2010, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Nutri Magic, LLC, and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

Kristen M Beystehner
Notary Public

[SEAL]



[Trademark Assignment - Nutri Magic]

TRADEMARK
REEL: 004759 FRAME: 0061

SCHEDULE 1

ASSIGNED MARKS

U.S. Trademarks

Trademark and Description	Owner	Serial Number	Registration Number	Registration Date	Filing Date	Original Expiration Date	Most Recent Renewals/Maintenance Filings
LA WEIGHT LOSS CENTERS AND DESIGN® Class 9 - pre-recorded audio tapes on the subject of exercise and weight reduction. First use: 7/15/98 In Commerce: 7/15/98 Class 29 - vegetable based chocolate and vanilla food beverages; soups. First use: 1/31/98 In Commerce: 1/31/98 Class 30 - salad dressing; herbal tea for food purposes; seasonings; ready to eat grain-based food bars; hot chocolate, cappuccino. First use: 1/31/98 In Commerce: 1/31/98 Class 32 - fruit drinks, namely strawberry, banana, peach, mango. First use: 1/31/98 In Commerce: 1/31/98 Class 42 - weight reduction diet planning, dietary counseling and supervision services. First use: 6/1/97 In Commerce: 6/1/97	LAP	75/285771	2,254,168	6/15/1999	5/02/1997	6/15/2009	Section 8 (use) and 9 (renewal) affidavits filed on 6/15/2009. Registration now expires on 6/15/2019.

<u>Trademark and Description</u>	<u>Owner</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Filing Date</u>	<u>Original Expiration Date</u>	<u>Most Recent Renewal/Maintenance Filings</u>
<p>LA WEIGHT LOSS CENTERS®</p> <p>Class 5 - nutritional supplements, vitamins and minerals. First use: 1/31/98 In Commerce: 1/31/98</p> <p>Class 9 - pre-recorded audio tapes on the subject of exercise and weight reduction. First use: 7/15/98 In Commerce: 7/15/98</p> <p>Class 29 - vegetable based chocolate and vanilla food beverages; soups. First use: 1/31/98 In Commerce: 1/31/98</p> <p>Class 30 - salad dressing; herbal tea for food purposes; seasonings; ready to eat grain-based food bars; hot chocolate, cappuccino . First use: 1/31/98 In Commerce: 1/31/98</p> <p>Class 32 - fruit drinks, namely, strawberry, banana, peach , mango. First use: 1/31/98 In Commerce: 1/31/98</p> <p>Class 42 - weight reduction diet planning, dietary counseling and supervision services. First use: 6/1/97 In Commerce: 6/1/97</p>	LAIP	75/327682	2,271,058	8/17/1999	7/21/1997	8/17/2009	<p>Section 8 (use) and 9 (renewal) affidavits filed on 7/28/2009.</p> <p>Registration now expires on 8/17/2019.</p>
<p>CARB CRAVERS®</p> <p>Class 44 - Providing weight reduction programs, namely diet planning and supervision; providing dietary counseling services. First Use: 11/17/03 In Commerce: 11/17/03</p>	LAIP	76/565426	2,927,464	2/22/2005	12/03/2003	2/22/2015	<p>None.</p> <p>Section 8 and 15 affidavits due between 2/22/2010 and 2/22/2011.</p>

<u>Trademark and Description</u>	<u>Owner</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Filing Date</u>	<u>Original Expiration Date</u>	<u>Most Recent Renewal/Maintenance Filings</u>
CELLUWAY® Class 05 - Dietary Supplements. First Use: 11/12/99 In Commerce: 11/12/99	LAIP, LLC	75/803288	2,582,943	6/18/2002	9/20/1999	6/18/2012	Section 8 affidavit filed on 6/17/08.
ENHANCE750® Class 05 - Dietary Supplements. First Use: 12/31/06 In Commerce: 12/31/06	LAIP, LLC*	77/086848	3,397,270	3/18/2008	1/19/2007	3/18/2018	None. Section 8 and 15 affidavits due between 3/18/2013 and 3/18/2014.
FAST FORWARD WEIGHT LOSS PROGRAM® Class 44- providing weight loss and reduction services, namely diet planning and supervision; providing dietary counseling services. First Use: 3/05 In Commerce: 4/5/06	LAIP, LLC*	78/559062	3,172,289	11/14/2006	2/2/2005	11/14/2016	None. Section 8 and 15 affidavits due between 11/14/2011 and 11/14/2012.
FREE TO LIVE® (STYLIZED) Class 16 - printed publications, namely, booklets featuring dietary information. First Use: 2/1/05 In Commerce: 2/1/05 Class 44 - weight loss services. First Use: 2/1/05 In Commerce: 2/1/05	LAIP, LLC*	76/633926	3,081,427	4/18/2006	2/28/2006	4/18/2016	None.
FREE TO LIVE® Class 44 - weight loss services. First Use: 2/1/05 In Commerce: 2/1/05	LAIP, LLC*	76/633487	3,062,000	2/28/2006	3/18/2005	2/28/2016	None.
JETSTART® Class 05 - Meal replacement drinks.	LAIP, LLC	76/577653	3,101,241	6/6/2006	2/24/2004	6/6/2016	None. Section 8 and 15 affidavits due 6/6/2011 - 6/6/2012.

<u>Trademark and Description</u>	<u>Owner</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Filing Date</u>	<u>Original Expiration Date</u>	<u>Most Recent Renewal/Maintenance Filings</u>
LA BARS® Class 29 – soy-based snack foods. First Use: 1/31/06 In Commerce: 1/31/06	LAIP, LLC*	77/086834	3,433,936	5/27/2008	1/19/2007	5/27/2018	None Section 8 and 15 affidavits due between 5/27/2013 and 5/27/2014.
LA EXPRESS® Class 42 - providing weight reduction programs, namely diet planning and supervision; providing dietary counseling services. First Use: 1/2/00 In Commerce: 1/2/00	LAIP, LLC	75/857433	2,493,446	9/25/2001	11/24/1999	9/25/2011	Section 8 & 15 affidavits filed on 9/5/2007.
LA NUTRITIONAL BARS® Class 05 - Food supplements. First Use: 1/30/03 In Commerce: 1/30/03	LAIP, LLC*	76/424033	2,762,732	9/9/2003	6/24/2002	9/9/2013	Section 8 and 15 affidavits filed on 9/2/2009.
LA SLIMDOWN® Class 05 - Meal replacement drinks sold at applicant's weight management centers in connection with applicant's weight management programs. First Use: 10/31/02 In Commerce: 10/31/02	LAIP, LLC	76/424191	2,935,683	3/29/2005	6/24/2002	3/29/2015	None. Section 8 & 15 affidavits due between 3/29/2010 and 3/29/2011.
LA SMOOTHIE® Class 05 - Nutritional drinks. First Use: 8/2/04 In Commerce: 8/2/04	LAIP, LLC	76/546015	2,985,895	8/16/2005	9/22/2003	8/16/2015	None. Section 8 & 15 affidavits due between 8/16/2010 and 8/16/2011.
LA WEIGHT LOSS TAKEOFF AND DESIGN® Class 05 - Nutritional drink mix for use as meal replacement. First Use: 1/15/01 In Commerce: 1/15/01	LAIP, LLC	76/222756	2,630,664	10/8/2002	3/09/2001	10/8/2012	Section 8 and 15 affidavits filed on 10/8/2008.

<u>Trademark and Description</u>	<u>Owner</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Filing Date</u>	<u>Original Expiration Date</u>	<u>Most Recent Renewal/ Maintenance Filings</u>
NATURE'S REPLY® Class 05 - Herbal tea for medicinal purposes. First Use: 12/1/00 In Commerce: 12/1/00	LAIP, LLC	76/258207	2,644,261	10/29/2002	5/17/2001	10/29/2012	Section 8 and 15 affidavits filed on 9/25/2008.
SPLASH PACKS® Class 32 – pre-packaged sugar-fee powder mixes used in the preparation of fruit drinks. First Use: 12/3/05 In Commerce: 12/3/05	LAIP, LLC*	78/798135	3,260,316	7/10/2007	1/24/2006	7/10/2017	None. Section 8 and 15 affidavits due between 7/10/2012 and 7/10/2013.
TARGET. TONE. TRANSFORM® Class 41 -- physical fitness consultation; physical fitness instruction; providing fitness and exercise facilities. First Use: 8/05 In Commerce: 8/05	LAIP, LLC*	78/817719	3,253,269	6/19/2007	2/17/2006	6/19/2017	None. Section 8 and 15 affidavits due between 6/19/2012 and 6/19/2013.
THINNER BY THE MINUTE® Class 44 – weight reduction, diet planning, dietary counseling and supervision services. First Use: 11/30/06 In Commerce: 11/30/06	LAIP, LLC*	78/819103	3,396,217	3/11/2008	2/20/2006	3/11/2018	None. Section 8 and 15 affidavits due between 3/11/2013 and 3/11/2014.

* Trademark Assignments have not been recorded with the United States Patent and Trademark Office

Foreign Trademarks

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
<p>LA WEIGHT LOSS CENTERS (AND DESIGN)</p> <p>Class 05 - medicinal drinks; medicinal infusions, medicinal herbs; nutritional supplements for medical purposes.</p> <p>Class 29 Chips, potato crisps; meat and meat extracts; milk; milk beverages and products; nuts; soups; yogurt; fish.</p> <p>Class 30 - coffee, tea, cocoa and cocoa - based beverages and products, vegetable based chocolate and vanilla food beverages; pasta; malt extracts for food; pies; mustards; dressings for salads, vinegar, seasonings and sauces; noodles; pizzas; potato products for food; sandwiches, bread, rice, bases and cereal preparations, ice cream and frozen yogurt, honey, chocolate, sugar confectionary, herbal teas</p> <p>Class 43 - Café and restaurant services, snack bars.</p> <p>Class 44 - Health care; massage; weight reduction diet planning dietary counseling and supervision services.</p>	LAIP, LLC	Australia	955239	5/23/2003	5/23/2003	5/23/2013

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
LA WEIGHT LOSS CENTERS Class 05 - medicinal drinks; medicinal infusions, medicinal herbs; nutritional supplements for medical purposes Class 29 Chips, potato crisps; meat and meat extracts; milk; milk beverages and products; nuts; soups; yogurt; fish Class 30 - coffee, tea, cocoa and cocoa - based beverages and products, vegetable based chocolate and vanilla food beverages; pasta; malt extracts for food; pies; mustards; dressings for salads, vinegar, seasonings and sauces; noodles; pizzas; potato products for food; sandwiches, bread, rice, bases and cereal preparations, ice cream and frozen yogurt, honey, chocolate, sugar confectionary, herbal teas. Class 43 - Café and restaurant services, snack bars. Class 44 - Health care; massage; weight reduction diet planning dietary counseling and supervision services.	LAIP, LLC	Australia	955238	5/23/2003	5/23/2003	5/23/2013
LA SPLASH PACKS Class 32 - Pre-packaged sugar free drink mixes.	LAIP, LLC**	Australia	1102724	3/9/2006	3/9/2006	3/9/2016
SPLASH PACKS Class 32 - Pre-packaged sugar free drink mixes.	LAIP, LLC**	Australia	1246997	6/18/2008	6/18/2008	6/18/2018
SHOW US YOU'RE LA Class 44 - weight reduction, diet planning, dietary counseling and supervision services.	LAIP, LLC**	Australia	1100673	2/24/2006	2/24/2006	2/24/2016
FREE TO LIVE Class 44- weight loss services.	LAIP, LLC**	Australia	1118898	6/15/2006	6/15/2006	6/15/2016
LA WEIGHT LOSS CENTERS Class 43 Class 44	LAIP, LLC	Costa Rica	163604	11/3/2006	Not verified.	11/3/2016

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
LA WEIGHT LOSS CENTERS (AND DESIGN) Class 5 – medicinal infusion, medicinal herbs (Class 5) and nutritional supplements, chips, meat and meat extracts, milk, milk beverage and products, soups, yogurt, fish (Class 29))	LAIP, LLC	Costa Rica	171373	11/16/2007	10/18/2005	11/16/2017
LA WEIGHT LOSS CENTERS (AND DESIGN) Class 43 Class 44	LAIP, LLC	Costa Rica	163606	11/3/2006	Not verified.	11/3/2016
LA SPLASH PACKS Class 32	LAIP, LLC**	Costa Rica	No. 165520	1/26/2007	09/01/06	1/26/2017
SPLASH PACKS Class 32	LAIP, LLC**	Costa Rica	166408	2/24/2007	Not verified.	2/23/2017
SHOW US YOU'RE LA Class 42	LAIP, LLC**	Costa Rica	170020	8/22/2007	Not verified.	08/22/17
SHOW US YOU'RE LA Class 16 Class 41	LAIP, LLC**	Costa Rica	Pending			
SHOW US YOU'RE LA Class 44	LAIP, LLC**	Costa Rica	170020	8/22/2007	Not verified.	8/22/2017
FREE TO LIVE Class 32 - printed publications, namely, booklets featuring dietary information	LAIP, LLC**	Costa Rica	166412	2/16/2007	Not verified.	2/16/2017
FREE TO LIVE Class 42	LAIP, LLC**	Costa Rica	170706	10/19/2007	Not verified.	10/29/2017
RIGHT PORTIONS Class 44 – weight reduction, diet planning, dietary counseling and supervision services.	LAIP, LLC**	Costa Rica	172474	1/18/2008	Not verified.	1/18/2018
SMARTSIZE Class 44	LAIP, LLC**	Costa Rica	Pending			
PIERDA PESO GANE VIDA Class 44	LAIP, LLC**	Costa Rica	Pending			
THINNER BY THE MINUTE Class 44	LAIP, LLC**	Costa Rica	170019	8/22/2007	Not verified.	8/22/2017
LA BARS (1-11-07) Class 29	LAIP, LLC**	Costa Rica	Pending			
LA BARS (1-11-07) Class 32	LAIP, LLC**	Costa Rica	172916	2/1/2007	Not verified.	2/1/2018
LA BARS Class 30	LAIP, LLC**	Costa Rica	172917	2/1/2007	Not verified.	2/1/2018

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
ENHANCE750 (1-11-07)	LAIP, LLC**	Costa Rica	Pending			
<p>LA WEIGHT LOSS CENTERS</p> <p>Class 5 - medicinal drinks; herbal teas; medicinal infusions; medicinal herbs; nutritional supplements, vitamins and minerals; pharmaceutical preparations.</p> <p>Class 29 - potato chips, potato crisps; salads, meat and meat extracts; milk, milk beverages and products; nuts; soups, yogurt, fish.</p> <p>Class 30 - coffee, tea, cocoa and cocoa-based beverages and products, vegetable based chocolate and vanilla food beverages; pasta; malt extracts for food; pies; mustard; dressings for salads, vinegar, seasonings and sauces; noodles; pizzas, potato products for food; sandwiches, bread, rice, cakes and cereal preparations, ice cream and frozen yogurt, honey, chocolate, sugar confectionery.</p> <p>Class 32 - non-alcoholic beverages fruit juices, tomato juice, lemonades, isotonic beverages, carbonated and non-carbonated mineral waters, soda water, carbonated and non-carbonated flavored waters.</p> <p>Class 42 - Café and restaurant services; health care; massage; snack bars; weight-reduction diet planning, dietary counseling and supervision services.</p>	LAIP, LLC	EU	2144079	3/5/2002	3/16/2001	3/16/2011

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
<p>LA WEIGHT LOSS CENTERS (AND DEVICE)</p> <p>Class 5 - medicinal drinks; herbal teas; medicinal infusions; medicinal herbs; nutritional supplements, vitamins and minerals; pharmaceutical preparations</p> <p>Class 29 - potato chips, potato crisps; salads, meat and meat extracts; milk, milk beverages and products; nuts; soups, yogurt, fish</p> <p>Class 30 - coffee, tea, cocoa and cocoa-based beverages and products, vegetable based chocolate and vanilla food beverages; pasta; malt extracts for food; pies; mustard; dressings for salads, vinegar, seasonings and sauces; noodles; pizzas, potato products for food; sandwiches, bread, rice, cakes and cereal preparations, ice cream and frozen yogurt, honey, chocolate, sugar confectionery.</p> <p>Class 32 - non-alcoholic beverages fruit juices, tomato juice, lemonades, isotonic beverages, carbonated and non-carbonated mineral waters, soda water, carbonated and non-carbonated flavored waters</p> <p>Class 42 - Café and restaurant services; health care; massage; snack bars; weight-reduction diet planning, dietary counseling and supervision services.</p>	LAI, LLC	EU	2144137	7/6/2002	3/16/2001	3/16/2011
<p>SPLASH PACKS</p> <p>Class 32 - Beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages; pre-packaged sugar free drink mixes; sugar free drinks; pre-packaged drink mixes.</p>	LAI, LLC**	EU	4913091	3/26/2007	2/20/2006	2/20/2016
<p>LA SPLASH PACKS</p> <p>Class 32 - Beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages; pre-packaged sugar free drink mixes; sugar free drinks; pre-packaged drink mixes.</p>	LAI, LLC**	EU	4947611	4/11/2007	3/8/2006	3/8/2016

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
SHOW US YOU'RE LA Class 16 – Stationery; publications, namely magazines, books and newsletters; printed matter, diaries, cookbooks, instructional teaching materials relating to weight loss, weight management, nutrition and diet. Class 41 – lectures and meetings for advice, consultation and counselling on weight loss, weight maintenance, nutrition, diet and fitness; the provision of discussion forums in the field of weight loss and weight maintenance services and dietary planning advice, none of the aforementioned provided online. Class 44 – Services for the planning of weight reduction programmes, diet planning, dietary counselling, weight control evaluation, weight control treatment; counselling and supervision services for the planning of weight reduction programmes, diet planning, dietary counselling, weight control evaluation, weight control treatment; provision of information relating to the aforesaid services.	LAIP, LLC**	EU	4922721	10/4/2007	2/23/2006	2/23/2016
LA BARS Class 29 – Soups; shakes. Class 30 – Snacks; coffee, herbal teas and hot cocoa. Class 32 – Drinks.	LAIP, LLC**	EU	5644885	2/19/2008	1/26/2007	1/26/2017
ENHANCE750 Class 5 – Dietary supplements.	LAIP, LLC**	EU	5644836	2/4/2008	1/26/2007	1/26/2017
LA WEIGHT LOSS CENTERS Class 44 - Weight reduction diet planning, dietary counseling and supervision services	LAIP, LLC	Mexico	835071	7/9/2004	9/12/2003	9/12/2013
LA WEIGHT LOSS CENTERS Class 43 - Café and restaurant services, snack bars	LAIP, LLC	Mexico	811080	10/24/2003	9/12/2003	9/12/2013

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
LA WEIGHT LOSS CENTERS Class 30 - Coffee, tea, cocoa and cocoa based beverages and products, vegetable based chocolate and vanilla food beverages; pasta; malt extracts for food; pies; mustards; dressings for salads, vinegar, seasonings and sauces; noodles; pizzas; potato products for food; sandwiches, bread, rice cakes and cereal preparations; ice cream and frozen yogurt, honey chocolate, sugar confectionery	LAIP, LLC	Mexico	803545	8/12/2003	5/26/2003	5/26/2013
LA WEIGHT LOSS CENTERS Class 29 - Medicinal drinks; herbal teas, medicinal infusions; medicinal herbs; nutritional supplement, chips, potato crisps; salads; meat and meat extracts; milk; milk beverages and products; nuts; soups; yogurt; fish	LAIP, LLC	Mexico	806447	10/27/2003	7/25/2003	7/25/2013
LA WEIGHT LOSS CENTERS (AND DESIGN) Class 29 - Medicinal drinks; herbal teas, medicinal infusions; medicinal herbs; nutritional supplements, chips, potato crisps; salads; meat and meat extracts; milk; milk beverages and products; nuts; soups; yogurt; fish	LAIP, LLC	Mexico	811218	10/27/2003	7/25/2003	7/25/2013
LA WEIGHT LOSS CENTERS (AND DESIGN) Class 30 - Coffee, tea, cocoa and cocoa based beverages and products, vegetable based chocolate and vanilla food beverages; pasta; malt extracts for food; pies; mustards; dressings for salads, vinegar, seasonings and sauces; noodles; pizzas; potato products for food; sandwiches, bread, rice cakes and cereal preparations; ice cream and frozen yogurt, honey chocolate sugar confectionery	LAIP, LLC	Mexico	836690	8/12/2003	5/26/2003	5/26/2013
LA WEIGHT LOSS CENTERS (AND DESIGN) Class 43 - Caf� and restaurant services, snack bars	LAIP, LLC	Mexico	813720	11/24/2003	9/12/2003	9/12/2013

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
LA WEIGHT LOSS CENTERS (AND DESIGN) Class 44 - Weight reduction diet planning, dietary counseling and supervision services.	LAIP, LLC	Mexico	838394	6/18/2004	9/12/2003	6/18/2014
JETSTART Class 05 - Meal replacement drinks.	LAIP, LLC	Mexico	982982	4/27/2007	4/3/2007	4/3/2017
LA SLIMDOWN Class 05 - Meal replacement drinks sold at applicant's weight management centers in connection with applicant's weight management program	LAIP, LLC	Mexico	982983	Pending	4/03/2007	N/A
LA SMOOTHIE Class 5 - Nutritional drinks.	LAIP, LLC	Mexico	982983	4/27/2007	4/3/2007	4/3/2017
LA NUTRITIONAL BARS Class 05 - Food supplements in the form of a nutritional bar.	LAIP, LLC	Mexico	982984	4/27/2007	4/3/2007	4/3/2017
LA WEIGHT LOSS TAKEOFF (AND DESIGN) Class 05 - Nutritional drink mix for use as meal replacement.	LAIP, LLC	Mexico	993209	7/19/2007	4/03/2007	4/3/2017
NATURE'S REPLY Class 05 - Herbal tea for medicinal purposes.	LAIP, LLC	Mexico	996072	8/3/2007	4/3/2007	4/3/2017
SPLASH PACKS Class 32 - pre-packaged sugar-free drink mixes.	LAIP, LLC**	Mexico	937461	Registered	02/26/2006	2/16/2016
SHOW US YOU'RE LA Class 44 - weight reduction, diet planning, dietary counseling and supervision services	LAIP, LLC**	Mexico	967115	Registered	2/28/2006	2/28/2016
LA SPLASH PACKS Class 32 - pre-packaged sugar-free drink mixes	LAIP, LLC**	Mexico	939878	Registered	3/10/2006	3/10/2016
FREE TO LIVE Class 16 - printed publications, namely booklets featuring dietary information	LAIP, LLC**	Mexico	945771	Registered	7/19/2006	7/19/2016
FREE TO LIVE Class 44 - weight reduction, diet planning, dietary counseling and supervision services	LAIP, LLC**	Mexico	981733	Registered	7/19/2006	7/19/2016
PIERDA PESO, GANE VIDA	LAIP, LLC**	Mexico		Pending refusal of reg - response sent 9-17-07	11/28/06	

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
RIGHT PORTIONS Class 44 - weight reduction, diet planning, dietary counseling and supervision services	LAIP, LLC**	Mexico	971960	Registered	11/28/2006	11/28/2016
SMARTSIZE Class 44 - weight reduction, diet planning, dietary counseling and supervision services	LAIP, LLC**	Mexico	971959	Registered	11/28/2006	11/28/2016
LA BARS Class 32	LAIP, LLC**	Mexico	Pending		2/21/2007	
LA BARS Class 30	LAIP, LLC**	Mexico	1015602	Registered	2/21/2007	2/21/2017
LA BARS Class 29 - soups	LAIP, LLC**	Mexico	982619	Registered	2/21/2007	2/21/2017
ENHANCE750 Class 5 - Dietary Supplements.	LAIP, LLC**	Mexico	981174	Registered	2/21/2007	2/21/2017
LA WEIGHT LOSS CENTERS (AND DESIGN) Class 5 - pharmaceutical preparations; dietetic substances adapted for medical use, food for babies; medicinal drinks; medicinal infusions; medicinal herbs; nutritional supplements	LAIP, LLC	New Zealand	711286	10/21/2004	4/21/2004	4/21/2014
LA WEIGHT LOSS CENTERS (AND DESIGN) Class 29 - herbal teas; snack food chips, potato crisps; salads; meat and meat extracts; milk; milk beverages and products; nuts; soups; yogurt; fish.	LAIP, LLC	New Zealand	683673	10/7/2004	7/25/2003	7/25/2010
LA WEIGHT LOSS CENTERS (AND DESIGN) CLASS 30 - Coffee, tea, cocoa and cocoa based beverages and products, vegetable-based chocolate and vanilla food beverages; pasta; malt extracts for food; pies; mustards; dressings for salads, vinegar, seasonings and sauces; noodles; pizzas; potato products for food; sandwiches, bread, rice cakes and cereal preparations; ice cream and frozen yogurt, honey chocolate, sugar confectionery.	LAIP, LLC	New Zealand	683674	1/29/2004	7/25/2003	7/25/2010

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
L A WEIGHT LOSS CENTERS (AND DESIGN) Class 43 – services for providing food and drink; temporary accommodation; café and restaurant services; snack bars.	LAIP, LLC	New Zealand	683707	1/29/2004	7/28/2003	7/28/2010
L A WEIGHT LOSS CENTERS (AND DESIGN) Class 44 - medical services, hygienic and beauty care for human beings; healthcare; massage; weight reduction planning, dietary counseling and supervision services.	LAIP, LLC	New Zealand	683709	1/29/2004	7/28/2003	7/28/2010
L A WEIGHT LOSS CENTERS Class 5 - Pharmaceutical preparations; dietetic substances adapted for medical use, food for babies; medicinal drinks; medicinal infusions; medicinal herbs; nutritional supplements.	LAIP, LLC	New Zealand	711288	10/21/2004	4/21/2004	4/21/2014
L A WEIGHT LOSS CENTERS Class 29 –Snack food chips, potato crisps; salads; meat and meat extracts; milk; milk beverages and products; nuts; soups; yogurt; fish.	LAIP, LLC	New Zealand	683675	10/7/2004	7/25/2003	7/25/2010
L A WEIGHT LOSS CENTERS Class 30 – Coffee, tea, cocoa and cocoa based beverages and products, vegetable based chocolate and vanilla food beverages; pasta; malt extracts for food; pies; mustards; dressings for salads, vinegar, seasonings and sauces; noodles; pizzas; potato products for food; sandwiches, bread, rice cakes and cereal preparations; ice cream and frozen yogurt, honey chocolate, sugar confectionery.	LAIP, LLC	New Zealand	683678	10/7/2004	7/25/2003	7/25/2010
L A WEIGHT LOSS CENTERS Class 43 - services for providing food and drink; temporary accommodation; café and restaurant services; snack bars.	LAIP, LLC	New Zealand	683708	1/29/2004	7/28/2003	7/28/2010

Trademark and Description	Owner	Country	Registration Number	Registration Date	Filing Date	Expiration Date
L A WEIGHT LOSS CENTERS Class 44 - Medical services, hygienic and beauty care for human beings; healthcare; massage; weight reduction planning, dietary counseling and supervision services.	LAIP, LLC	New Zealand	683710	1/29/2004	7/28/2003	7/28/2010
SPLASH PACKS	LAIP, LLC**	New Zealand	Unable to Verify			
SHOW US YOU'RE LA	LAIP, LLC**	New Zealand	Unable to Verify			

**Trademark assignments have not been recorded.