

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICON IP, Inc.		02/02/2012	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Dick's Sporting Goods, Inc.		
Street Address:	345 Court Street		
City:	Coraopolis		
State/Country:	PENNSYLVANIA		
Postal Code:	15108		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4068009	EPIC	
Serial Number:	85486071	EPIC	
CORRESPONDENCE DATA			
Fax Number:	3124568435		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.456.8400		
Email:	chiipmail@gtlaw.com, dunningj@gtlaw.com, galism@gtlaw.com, matthewsk@gtlaw.com		
Correspondent Name:	Jeffrey P Dunning Greenberg Traurig, LLP		
Address Line 1:	77 W. Wacker Drive		
Address Line 2:	Suite 3100		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	129971.014600		
NAME OF SUBMITTER:	Jeffrey P. Dunning		

Signature:	/Jeffrey P. Dunning/
Date:	04/18/2012
Total Attachments: 2 source=EPIC Trademark Assignment#page1.tif source=EPIC Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, ICON IP, Inc., a Utah corporation having a mailing address at 1500 South 1000 West, Logan, UT 84321 ("ASSIGNOR"), has agreed to sell and assign to Dick's Sporting Goods, Inc., a Delaware corporation having a mailing address at 345 Court Street, Coraopolis, PA 15108 ("ASSIGNEE") its successors, assigns, nominees, or other legal representatives, the entire right, title, interest, and goodwill in and to the trademarks/service marks identified on attached Exhibit A (collectively, the "Trademarks").

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's entire worldwide right, title and interest in and to, including, without limitation, any and all common law rights thereto, as well as the goodwill of the business symbolized by, the Trademarks.

Together with Assignor's worldwide right, title and interest in and to each of the Trademarks, as well as the goodwill of the business associated with said Trademarks being assigned to Assignee, are the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up to the date of this present Assignment, together with any and all further privileges in the United States and throughout the world to establish use, ownership, and/or registration of the Trademarks.

Assignor hereby covenants and warrants that, with respect to each Trademark, it has the full right to convey the above-described right, title, interest and goodwill by this instrument, free of any encumbrances. Assignor further covenants and warrants that no other agreement has been or will be executed in conflict herewith.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of rights, or to secure registration before the United States Patent and Trademark Office or any foreign Office, at Assignee's expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Trademarks, again at Assignee's expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and the appropriate official in any other country, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

Assignor hereby grants to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and Trademark Office or the Trademark Office of any other country throughout the world.

In WITNESS WHEREOF, Assignor has caused this instrument to be executed on this 2 day of ~~January~~, 2012.

~~February~~
ICON IP, INC. (Assignor)
By: Everett Smith
Printed Name: Everett Smith
Title: Secretary

Dick's Sporting Goods, Inc. (Assignee)
By: MARY Tortore
Printed Name: Mary Tortore
Title: Vice President / Senior Corp Counsel

EXHIBIT A

TRADEMARKS

Mark	Appin. No.	Filing Date	Reg. No.	Reg. Date	Country
EPIC	78/652,456	June 16, 2005	4068009	December 6, 2011	US
EPIC	85/486,071	December 2, 2011			US
EPIC	1282755	December 13, 2005			Canada
EPIC	4806337	December 15, 2005			CTM
Chinese EPIC	4520259	March 2, 2005	4520259	October 28, 2008	China
EPIC	5062016	December 15, 2005			China