

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dianne S. Traynor		04/12/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Pediatric Brain Tumor Foundation of the United States, Inc.		
Street Address:	302 Ridgefield Court		
City:	Asheville		
State/Country:	NORTH CAROLINA		
Postal Code:	28806		
Entity Type:	non-profit corporation: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1718714	RIDE FOR KIDS	
CORRESPONDENCE DATA			
Fax Number:	3128767934		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@snrdenton.com		
Correspondent Name:	Tara Reedy Sliva, SNR Denton US LLP		
Address Line 1:	P.O. Box #061080		
Address Line 2:	Wacker Drive Station, Willis Tower		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	09500000.N150		
NAME OF SUBMITTER:	Tara Reedy Sliva		
Signature:	/tara reedy sliva/		
Date:	04/18/2012		

OP \$40.00 1718714

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Assignment is made by and between Dianne S. Traynor, a U.S. Citizen, with an address of 302 Ridgefield Court, Asheville, North Carolina, 28806 ("Assignee") and The Pediatric Brain Tumor Foundation of the United States, Inc., a Georgia non-profit corporation, having a place of business at 302 Ridgefield Court, Asheville, North Carolina, 28806 ("Assignor").

WHEREAS, Assignor is the owner of the trademark listed on Schedule A attached hereto, including without limitation all unregistered and common law rights in the mark and the registration therefor, in the United States (the "Mark");

WHEREAS, Assignee is desirous of acquiring the Mark the registration therefor, together with the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer to Assignee, all right, title and interest in, to and under said Mark and the registration therefor in the United States Patent and Trademark Office, together with the goodwill of the business connected with the use of and symbolized by the Mark, and together with all causes of action for the infringement of such Mark.

ASSIGNOR:

DIANNE S. TRAYNOR

Date: 4-12-2012

By *Dianne S. Traynor*
Name:

ASSIGNEE:

THE PEDIATRIC BRAIN TUMOR
FOUNDATION OF THE UNITED STATES, INC.

Date: 4/16/12

By *Arnold W. Poken*
Name: CFO/Secretary
Position:

ACKNOWLEDGMENT

STATE OF GEORGIA)

COUNTY OF COBB)

On April 12th, 2012 before me, Emily phillips, Notary Public, personally appeared Dianne S. Traynor, who proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

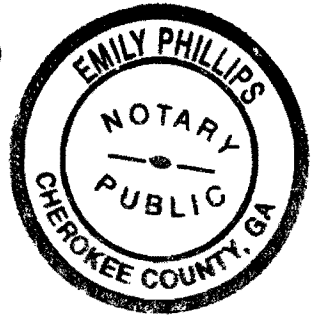
I certify under PENALTY OF PERJURY under the laws of the State of Georgia that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Emily Phillips

My Commission Expires March 3, 2013

(Seal)



ACKNOWLEDGMENT

STATE OF NORTH CAROLINA

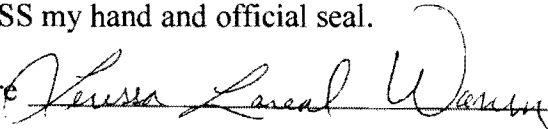
COUNTY OF BUNCOMBE

On April 16, 2012 before me, Teresa Loreal Warren, Notary Public, personally appeared Donald W. Goden, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or entity upon behalf of which the person acted, executed the instrument.

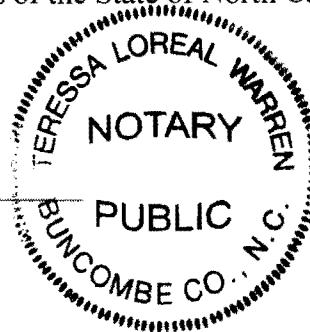
I certify under PENALTY OF PERJURY under the laws of the State of North Carolina that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature



My Commission Expires April 22, 2016



Schedule A

<u>Mark</u>	<u>Registration No.</u>
RIDE FOR KIDS	1,718,714

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