

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Road Tools LLC		04/17/2012	LIMITED LIABILITY COMPANY: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Yulong Computer Telecommunication Scientific (Shenzhen) Co. Ltd.		
Street Address:	Coolpad Cyberpark, 2nd Mengxi Road		
Internal Address:	Northern Part of Science & Technology Park		
City:	Nanshan District, Shenzhen		
State/Country:	CHINA		
Entity Type:	CORPORATION: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2563728	COOLPAD	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202 408-4000		
Email:	docketing@finnegan.com		
Correspondent Name:	B. Brett Heavner		
Address Line 1:	901 New York Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-4413		
ATTORNEY DOCKET NUMBER:	11876.0005		
DOMESTIC REPRESENTATIVE			
Name:	B. Brett Heavner		
Address Line 1:	901 New York Avenue, NW		

OP \$40.00 2563728

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-4413

NAME OF SUBMITTER:

B. Brett Heavner

Signature:

/b. brett heavner/

Date:

04/19/2012

Total Attachments: 1
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ASSIGNMENT

Road Tools LLC, a Massachusetts limited liability company corporation, with its principal place of business at 15 Frontier Street, Rye, New Hampshire ("Assignor"), is the owner of U.S. Trademark Registration No. 2563728 for the mark COOLPAD therefor ("the Trademark").

Yulong Computer Telecommunication Scientific (Shenzhen) Co. Ltd., a Chinese corporation with its principal place of business at Coolpad Cyberpark, 2nd Mengxi Road, Northern Part of Science & Technology Park, Nanshan District, China ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

ROAD TOOLS LLC

By: 

Name Jim MacEachern

Title: Managing member Road Tools LLC

Date: April 17, 2012

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