

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PUSSEY'S LTD.		04/10/2012	CORPORATION: BRITISH VIRGIN ISLANDS
RECEIVING PARTY DATA			
Name:	Pusser's (2001) Ltd.		
Street Address:	Lower Estate		
City:	Road Town Tortola		
State/Country:	BRITISH VIRGIN ISLANDS		
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3246216	NELSON'S BLOOD	
CORRESPONDENCE DATA			
Fax Number:	7032058050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-205-8000		
Email:	mailroom@bskb.com, rommel.cortez@bskb.com		
Correspondent Name:	James M. Slattery		
Address Line 1:	P.O. Box 747		
Address Line 4:	Falls Church, VIRGINIA 22040		
ATTORNEY DOCKET NUMBER:	3129-0235US1		
DOMESTIC REPRESENTATIVE			
Name:	Birch, Stewart, Kolasch and Birch, LLP		
Address Line 1:	P.O. Box 747		
Address Line 4:	Falls Church, VIRGINIA 22040		

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NAME OF SUBMITTER:	James M. Slattery
Signature:	/James M. Slattery/
Date:	04/19/2012
Total Attachments: 1 source=Assignment#page1.tif	

TRADEMARK  
BOX ASSIGNMENT  
5129-0186US1

ASSIGNMENT

WHEREAS, PUSSER'S LTD. (hereinafter Assignor), a corporation of British Virgin Islands, having a place of business at Lower Estate, Road Town Tortola, Br. Virgin Islands, is the owner of Trademark Registration No. 3,246,216, registered on May 29, 2007, for the mark "NELSON'S BLOOD", in the U.S. Patent and Trademark Office; and

WHEREAS, Pusser's (2001) Ltd. (hereinafter Assignee), a corporation of British Virgin Islands, having a place of business at Lower Estate, Road Town Tortola, Br. Virgin Islands, is desirous of acquiring said registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said registration, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

PUSSER'S LTD. (hereinafter Assignor)

Date 10 April, 2012

By Charles Tobias  
Name Charles Tobias  
Title President

WITNESS:

Date 10 April, 2012

By [Signature]  
Signature