

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Study Mode, Inc.	FORMERLY The Paper Database, Inc.	03/27/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Worldwide Knowledge, Inc.		
Street Address:	8939 1/2 Santa Monica Boulevard		
City:	West Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3870179	CYBERESSAYS	
CORRESPONDENCE DATA			
Fax Number:	2025339099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-467-8909		
Email:	behogue@vorys.com, iplaw@vorys.com		
Correspondent Name:	Vorys, Sater, Seymour and Pease LLP		
Address Line 1:	P.O. Box 2255 -- IPLAW@VORYS		
Address Line 2:	Attn: Christopher M. Ott		
Address Line 4:	Columbus, OHIO 43216		
ATTORNEY DOCKET NUMBER:	63058-2/0769/STUDY MODE		
NAME OF SUBMITTER:	Christopher M. Ott		
Signature:	/christopher m ott/		

CH \$40.00 3870179

Date:

04/25/2012

Total Attachments: 2

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Study Mode, Inc. (fka The Paper Database, Inc.), a California corporation located at 8939 ½ Santa Monica Boulevard, West Hollywood, California 90069 (“**Assignor**”), and Worldwide Knowledge, Inc., a Delaware corporation located at 8939 ½ Santa Monica Boulevard, West Hollywood, California 90069 (“**Assignee**”), enter into this Trademark Assignment effective 03/27/2012.

Assignor adopted, has filed a trademark application for, has used, and is using CYBERESSAYS (the “**Mark**”), as described in Schedule A;

Assignor grants, assigns, and conveys all right, title, and interest in and to the Mark, along with the federal trademark registration, and the business goodwill associated with the Mark to Assignee, including:

- (1) All income, royalties, damages, and payments due or payable, now and in the future with respect to the Mark including damages and payments for past, present, or future infringements of the Mark, and the right to sue for past, present, or future infringements of the Mark;
- (2) The right to register the Mark;
- (3) The right to renew the Mark’s registration; and
- (4) All rights in the Mark as Assignor would have held had this Trademark Assignment not been made.

Upon the request of Assignee or its designees, Assignor will make all rightful oaths; testify on behalf of Assignee or its designees in matters involving the Mark; do all other lawful acts; and provide any material, information, or assistance to Assignee or its designees that are necessary to carry out the intent of this Trademark Assignment.

ASSIGNOR:
STUDY MODE, INC.

By: Henry Vess

Name: Henry Vess

Title: President

Date: 03/27/2012

ASSIGNEE:
WORLDWIDE KNOWLEDGE, INC.

By: Henry Vess

Name: Henry Vess

Title: President

Date: 03/27/2012

SCHEDULE A

Use of the Mark

<u>Mark</u>	<u>First Use</u>	<u>Services</u>	<u>U.S. Registration Number</u>
CYBERESSAYS	00.00.1999	Providing a website featuring a searchable database of publications, including research papers, essays, and reports in a wide variety of fields	3,870,179