

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imagination Enterprises, Inc.		04/05/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	SweetFrog Enterprises, LLC		
Street Address:	730 Research Road		
Internal Address:	Suite C		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23236		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85344870	SWEETFROG FROZEN YOGURT	
Serial Number:	85344654	SWEETFROG PREMIUM FROZEN YOGURT	
Serial Number:	85380712	SWEETFROG	
Registration Number:	4102511	SWEETFROG	
Registration Number:	3992399	SWEETFROG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lcabrera@vanblk.com		
Correspondent Name:	Jane D. Tucker		
Address Line 1:	101 W. Main St.		
Address Line 2:	Suite 500		
Address Line 4:	Norfolk, VIRGINIA 23510		

OP \$140.00 85344870

NAME OF SUBMITTER:	Jane D. Tucker
Signature:	/Jane D. Tucker/
Date:	05/02/2012
<b>Total Attachments: 2</b> source=Certificate of Conversion-SweetFrog Enterprises LLC 4-5-2012#page1.tif source=Certificate of Conversion-SweetFrog Enterprises LLC 4-5-2012#page2.tif	

# Commonwealth of Virginia



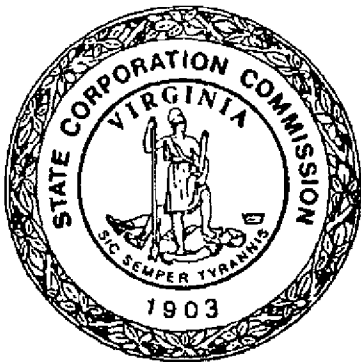
## STATE CORPORATION COMMISSION

*Richmond, April 5, 2012*

*This is to certify that the certificate of entity conversion of*

**SweetFrog Enterprises, LLC**

*was this day issued and admitted to record in this office and that the said limited liability company is authorized to transact its business subject to all Virginia laws applicable to the company and its business. Effective date: April 5, 2012*



*State Corporation Commission*

*Attest:*

*Joel H. Beck*  
Clerk of the Commission

COMMONWEALTH OF VIRGINIA  
STATE CORPORATION COMMISSION

AT RICHMOND, APRIL 5, 2012

The State Corporation Commission has found the accompanying articles of entity conversion submitted on behalf of

IMAGINATION ENTERPRISES, INC.

to comply with the requirements of law and confirms payment of all required fees. Therefore, it is ORDERED that this

CERTIFICATE OF ENTITY CONVERSION

be issued and admitted to record with the articles of entity conversion and articles of organization in the Office of the Clerk of the Commission, effective April 5, 2012.

When the certificate becomes effective, IMAGINATION ENTERPRISES, INC. is deemed to be a limited liability company organized under the laws of this Commonwealth with the name

SweetFrog Enterprises, LLC

The limited liability company is granted the authority conferred on it by law in accordance with its articles of organization, subject to the conditions and restrictions imposed by law.

STATE CORPORATION COMMISSION

By



Mark C. Christie  
Commissioner

CNVRLACT  
CIS0368  
12-04-05-1107