

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	08/02/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	The Good Cow Company, Inc.		08/02/2011
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Honey Good Milk Company, Inc.		
Street Address:	1001 West Adams Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60607		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
	Property Type	Number	Word Mark
	Registration Number:	3901088	DAIRY BY DESIGN REAL MILK. SMART NUTRITION.
	Registration Number:	3702613	GOOD COW. GREAT MILK.
	Registration Number:	3702612	GOOD COW
	Registration Number:	3566810	THE GOOD COW COMPANY
CORRESPONDENCE DATA			
Fax Number:	9413663999		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	941-364-2738		
Email:	dcherry@slk-law.com		
Correspondent Name:	Douglas A. Cherry		
Address Line 1:	240 South Pineapple Avenue		
Address Line 4:	Sarasota, FLORIDA 34236		
ATTORNEY DOCKET NUMBER:	S34740-139974		

OP \$115.00 3901088

NAME OF SUBMITTER:	Douglas A. Cherry
Signature:	/doug cherry/
Date:	05/03/2012
Total Attachments: 2 source=Certificate of Merger Good Cow Company into HGMC#page1.tif source=Certificate of Merger Good Cow Company into HGMC#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:


"THE GOOD COW COMPANY, INC.", A DELAWARE CORPORATION,
WITH AND INTO "HONEY GOOD MILK COMPANY, INC." UNDER THE NAME OF "HONEY GOOD MILK COMPANY, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SECOND DAY OF AUGUST, A.D. 2011, AT 1:57 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4901864 8100M

110881695




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8943331

DATE: 08-02-11

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004771 FRAME: 0588

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATIONS**

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Honey Good Milk Company, Inc., and the name of the corporation being merged into this surviving corporation is The Good Cow Company, Inc.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations.

THIRD: The name of the surviving corporation is Honey Good Milk Company, Inc. a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

FIFTH: The merger is to become effective on August 2, 2011.

SIXTH: The Agreement of Merger is on file at 1001 West Adams St., Chicago, IL 60607, the place of business of the surviving corporation.

SEVENTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 27th day of July, A.D., 2011.

By: Steve C Jones
Authorized Officer

Name: Steve C. Jones
Print or Type

Title: Chief Executive Officer