

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Hubco Automotive Ltd		LIMITED LIABILITY COMPANY: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	Yakima Products, Inc.		
Street Address:	15025 SW Koll Parkway		
City:	Beaverton		
State/Country:	OREGON		
Postal Code:	97006		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3924472	WHISPBAR TECHNOLOGY
CORRESPONDENCE DATA			
Fax Number:	4158823232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 882-3200		
Email:	tmparalegal@owe.com		
Correspondent Name:	Noel M. Cook		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	YAKIM H00001		
NAME OF SUBMITTER:	Noel M. Cook		
Signature:	/Noel M. Cook/		
Date:	05/04/2012		
Total Attachments: 1 source=YAKIM H01-Assign#page1.tif			

CH \$40.00 3924472

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

Whereas, **Hubco Automotive Ltd**, a New Zealand limited liability company, of 209 Queen Street, Auckland 9154 New Zealand (Assignor), owns the following mark which is registered in the United States Patent and Trademark Office:

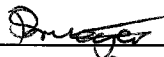
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
WHISPBAR TECHNOLOGY (Stylized)	3,924,472	March 1, 2011

Whereas, **Yakima Products, Inc.**, a Delaware corporation, of 15025 SW Koll Parkway, Beaverton, Oregon 97006 (Assignee), is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above-identified registration thereof.

Hubco Automotive Ltd

Dated: 03/05/2012

By 
Name: Steffen Krueger
Title: General Manager