

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Belvedere Group, Inc.		03/30/2012
			Entity Type
			CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Jennifer G. Lamb		
Street Address:	34 Sage Hill Court		
City:	Danville		
State/Country:	CALIFORNIA		
Postal Code:	94526		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3514626	BALLISTIC DOG
	Registration Number:	3440227	INSTA-LEASH
CORRESPONDENCE DATA			
Fax Number:	6306813464		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	rmarsh54@aol.com		
Correspondent Name:	Robert L Marsh		
Address Line 1:	P. O. Box 4468		
Address Line 2:	54 Danada Drive		
Address Line 4:	WHEATON, ILLINOIS 60189		
ATTORNEY DOCKET NUMBER:	MCKINNELL TRADEMARK ASSIG		
NAME OF SUBMITTER:	Robert L Marsh		
Signature:	/Robert L Marsh/		
Date:	05/07/2012		
Total Attachments: 1 source=Assignment of TM Ballstic Dog Reg No 3,440,227 and InstaLeash Reg No 3,440,227#page1.tif			

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## TRADEMARK ASSIGNMENT

WHEREAS, Belvedere Group, Inc., a Corporation organized under the laws of the State of California (hereinafter, "Assignor") has used the mark BALLISTIC DOG and is the registrant of Trademark Registration no. 3,514,626 for BALLISTIC DOG as registered on October 14, 2008; and has used the mark INSTA-LEASH and is the registrant of Trademark Registration no. 3,440,227 for INSTA-LEASH as registered on June 3, 2008; both registrations hereinafter referred to as the Marks; and

WHEREAS, PURCHASER, Jennifer G. Lamb of 34 Sage Hill Ct., Danville, CA 94526 (hereinafter, "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Marks, together with the goodwill of the business in connection with which each of the Marks is used and which are symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof,

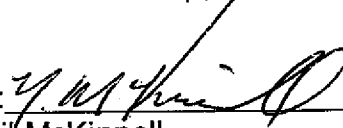
NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks together with the goodwill of the business in connection with which each of the Marks is used and which are symbolized by the Marks, including but not limited to U.S. Trademark Registration no. 3,514,626 for the mark BALLISTIC DOG and U.S. Trademark Registration no. 3,440,227 for the mark INSTA-LEASH, along with the right to recover for damages and profits for past infringements thereof.

Assignor represents and warrants to Assignee that Assignor has full right, title and interest to the Marks, the Marks are being assigned to Assignee free and clear of any liens, claims or encumbrances of any kind and, to Assignor's knowledge, the Marks do not infringe on the trademark or other rights of any third party.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

March 30, 2012

Belvedere Group, Inc.

By:   
Neil McKinnell  
President