

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carleen Cullen		05/07/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Cool the Earth, Inc.		
Street Address:	PO Box 694		
City:	Kentfield		
State/Country:	CALIFORNIA		
Postal Code:	94914		
Entity Type:	501(c)3 Nonprofit Organization: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77466409	COOL THE EARTH	
CORRESPONDENCE DATA			
Fax Number:	8888788953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-686-3373		
Email:	ccullen@cooltheearth.org		
Correspondent Name:	Carleen Cullen		
Address Line 1:	20 Corte Cordova		
Address Line 4:	Greenbrae, CALIFORNIA 94904		
NAME OF SUBMITTER:	Carleen Cullen		
Signature:	/Carleen Cullen/		
Date:	05/07/2012		
Total Attachments: 1 source=CTEtrademarkassign#page1.tif			

OP \$40.00 77466409

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of May 3, 2012, by and between Carleen Cullen, an individual with an address of 20 Corte Cordova Greenbrae, CA 94904 ("Assignor"), and Cool the Earth, Inc., a 501(c)3 nonprofit organization, with an address of PO Box 694 Kentfield, CA 94914-0694 ("Assignee").

WHEREAS Assignor is the owner of the following trademark and U.S. trademark registration (the "Trademark"):

Trademark	Services	Reg. No.	Reg. Date
Cool the Earth	041 - Education services, namely, providing a school-to-home program in the fields of environment, conservation, global warming, climate change; Educational services, namely, conducting informal programs in the fields of environment, conservation, global warming, climate change, using on-line activities and interactive exhibits, and printable materials distributed therewith; Educational services, namely, conducting programs in the field of environment, conservation, global warming, climate change	77466409	05/06/2008

and

WHEREAS, Assignor wishes to assign the Trademark, including the goodwill represented thereby (the "Goodwill"), to Assignee and Assignee is desirous of acquiring such Trademark and Goodwill:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest Assignor holds in and to the Trademark and Goodwill and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of the Trademark.

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor has entered into this Assignment as of the date first written above.

ASSIGNOR:

By Carleen Cullen

Name Carleen Cullen

Title Executive Director