

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																				
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																				
CONVEYING PARTY DATA																					
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CORRESPONDENCE DATA																					
<p>Fax Number:</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Email: trademarksemv@gmail.com</p> <p>Correspondent Name: AFFINITY GROUP LLC</p> <p>Address Line 1: 160 Meister Avenue</p> <p>Address Line 4: North Branch, NEW JERSEY 08876</p>																					
ATTORNEY DOCKET NUMBER:	ASSIGNMENT - AFFINITY GRO																				
NAME OF SUBMITTER:	Doug Siegel																				

OP \$140.00 1714879

Signature:	/Doug Siegel/
Date:	05/08/2012
Total Attachments: 2 source=Affinity Assign5 1-12 - Signed Copy#page1.tif source=Affinity Assign5 1-12 - Signed Copy#page2.tif	

TRADEMARK ASSIGNMENT

This Agreement is by and between ALOSCIENCE, INC. ("Assignor")
and Affinity Group LLC ("Assignee").

WHEREAS, Assignor, is the owner of that certain trademark identified as follows: E714879, 1071729, 1006829, 794900, 1531904 the "Trademark"); and

WHEREAS, Assignee, wishes to acquire the entire rights, title, and interest in the Trademark.

NOW, the parties agree as follows:

1. **Assignment.** Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.

2. **Consideration.** In consideration for the assignment set forth in Section 1, Assignor shall pay Assignee the sum of \$ 1.00, payable on JANUARY 1, 2012.

3. **Representations and Warranties.** Assignor represents and warrants to Assignee:

- (a) Assignor has the right, power and authority to enter into this Agreement;
- (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
- (c) The Trademark is free of any liens, security interests, encumbrances or licenses;
- (d) The Trademark does not infringe the rights of any person or entity;
- (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
- (f) This Agreement is valid, binding and enforceable in accordance with its terms; and
- (g) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

4. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.

5. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

6. Amendment. This Agreement may be amended only by a writing signed by both parties.


7. Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.

8. Agreement to Perform Necessary Acts. Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

9. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of NEW JERSEY ■

Date: JANUARY 1, 2012 ■

ASSIGNEE
DOUG SIEGEL, MANG MEMBER


Signature

Alinity Group LLC
Printed Name

ASSIGNOR
DOUG SIEGEL, PRESIDENT


Signature

ALO SCIENCE, INC.
Printed Name