

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BERTIGO, INC		04/30/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	BERTIGO USA, INC		
Street Address:	1802 N CARSON ST		
Internal Address:	Suite 108		
City:	Carson City		
State/Country:	NEVADA		
Postal Code:	89701		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3487580	BERTIGO	
CORRESPONDENCE DATA			
Fax Number:	3109989109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3109989100		
Email:	tm@conklelaw.com		
Correspondent Name:	Amy E. Burke		
Address Line 1:	3130 Wilshire Blvd.		
Address Line 2:	Ste 500		
Address Line 4:	Santa Monica, CALIFORNIA 90403		
ATTORNEY DOCKET NUMBER:	0248.050		
NAME OF SUBMITTER:	Amy E. Burke		
Signature:	/Amy E. Burke/		

CH \$40.00 3487580

Date:

05/08/2012

Total Attachments: 2

source=9980 Assignment Bertigo Inc to Bertigo USA #page1.tif

source=9980 Assignment Bertigo Inc to Bertigo USA #page2.tif

DEED OF ASSIGNMENT

WHEREAS BERTIGO, INC., a Florida corporation, is the sole owner of the design mark shown below, consisting of a five-pointed crown above the word "BERTIGO," Registration No. 3,487,580 ("Trademark"), and the goodwill of the business appertaining thereto;



WHEREAS BERTIGO USA, INC., a Nevada corporation, is desirous of acquiring all of the right title and interest in and to the Trademark, the registration thereto and the goodwill of the business appertaining thereto, as well as the right to sue for past infringements thereof.

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, BERTIGO, INC. does hereby sell, assign, and transfer unto BERTIGO USA, INC. effective **April 30, 2012** ("Effective Date") all right, title and interest in and to the Trademark, together with all of the goodwill of the business symbolized by the Trademark and the applications and the registration therefor, as well as the right to sue for past infringements thereof, as of the Effective Date.

BERTIGO, INC.
A Florida corporation

By: _____
Yaniv Bitton, Director

DEED OF ASSIGNMENT

WHEREAS BERTIGO, INC., a Florida corporation, is the sole owner of the design mark shown below, consisting of a five-pointed crown above the word "BERTIGO," Registration No. 3,487,580 ("Trademark"), and the goodwill of the business appertaining thereto;



WHEREAS BERTIGO USA, INC., a Nevada corporation, is desirous of acquiring all of the right title and interest in and to the Trademark, the registration thereto and the goodwill of the business appertaining thereto, as well as the right to sue for past infringements thereof.

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, BERTIGO, INC. does hereby sell, assign, and transfer unto BERTIGO USA, INC. effective April 30, 2012 ("Effective Date") all rights, title and interest in and to the Trademark, together with all of the goodwill of the business symbolized by the Trademark and the applications and the registration therefor, as well as the right to sue for past infringements thereof, as of the Effective Date.

BERTIGO, INC.
A Florida corporation

By: _____
Yaniv Bitton, Director

0248 007 0000