

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Burlen Corporation		05/04/2012	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Delta Galil USA, Inc.		
<b>Street Address:</b>	150 Meadowland Parkway		
<b>City:</b>	Secaucus		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07094		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85523934	MY BFF BRA	
<b>Serial Number:</b>	85523926	BEST. BRA. EVER!	
<b>Serial Number:</b>	85523905	MY BEST BRAEVER	
<b>Serial Number:</b>	85523867	MY BEST BRA EVER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127986915		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 326 0831		
<b>Email:</b>	jalbrink@pryorcashman.com		
<b>Correspondent Name:</b>	Teresa Lee		
<b>Address Line 1:</b>	c/o Pryor Cashman LLP, 7 Times Square		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	9254.01		
<b>NAME OF SUBMITTER:</b>	Teresa Lee		

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Signature:	/tee/
Date:	05/10/2012
Total Attachments: 3 source=Burlen-Delta Galil Assignment2#page1.tif source=Burlen-Delta Galil Assignment2#page2.tif source=Burlen-Delta Galil Assignment2#page3.tif	

**ASSIGNMENT OF TRADEMARK**

This Assignment is made and entered into effective as of May 4, 2012 by and between Burlen Corporation, a Georgia corporation, with a place of business at 6 East 32nd Street, 10th Floor, New York, New York 10016 (hereinafter the "ASSIGNOR") on the one hand, and Delta Galil USA, Inc., a Delaware corporation, with a place of business at 150 Meadowland Parkway, Secaucus, New Jersey 07094 (hereinafter the "ASSIGNEE"), on the other hand;

WHEREAS, ASSIGNOR owns the trademark applications (hereinafter the "Applications") for the marks (hereinafter the "Marks") set forth on Schedule A attached hereto (the Marks and the Applications are hereinafter collectively referred to as the "Property");

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of its right, title and interest in, to and under such Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE, its successors, assigns and legal representatives forever, ASSIGNOR's entire right, title and interest in and to such Property throughout the world, together with that part of the goodwill of ASSIGNOR's business connected with the use thereof and symbolized thereby, and any and all of ASSIGNOR's other rights, privileges and priorities provided under the United States, state or foreign law with respect to the Property including without limitation ASSIGNOR's common law rights and rights under the laws of unfair competition (hereinafter the "Transferred Rights") and any and all of

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ASSIGNOR's rights to obtain renewals, reissues, and extensions for such Property upon registration of such Marks or other legal protections pertaining to the Transferred Rights.

ASSIGNOR:

BURLEN CORPORATION

By: 

Steve Klein, CEO

ASSIGNEE:

DELTA GALIL USA, INC.

By: 

Alzhak Weinstock, COO

SCHEDULE A

MY BFF BRA in cl. 25

Appl. Ser. No. 85/523,934

BEST. BRA. EVER! in cl. 25

Appl. Ser. No. 85/523,926

MY BEST BRAEVER in cl. 25

Appl. Ser. No. 85/523,905

MY BEST BRA EVER in cl. 25

Appl. Ser. No. 85/523,867