

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Mark White		02/20/2012
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rally Inc.		
Street Address:	3520 Overland Avenue, Suite A161		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90034		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3924255	DOOR MATES
CORRESPONDENCE DATA			
Fax Number:	4149788789		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	414.277.5789		
Email:	tm-dept@quarles.com		
Correspondent Name:	Cheryl M. Smukowski		
Address Line 1:	411 East Wisconsin Avenue		
Address Line 2:	Quarles & Brady LLP		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	112218.00082		
NAME OF SUBMITTER:	Cheryl M. Smukowski		
Signature:	/cms/		
Date:	05/11/2012		
Total Attachments: 1 source=Assignment White to Rally#page1.tif			

CH \$40.00 3924255

**EXHIBIT A**

**TRADEMARK ASSIGNMENT**

WHEREAS, Mark White, an individual with a principal place of residence in Johnston, Colorado ("Assignor"), has adopted, owns and is using the trademark DOOR MATES ("the Mark"); and

WHEREAS, Assignor owns a U.S. registration for the Mark on the Principal Register of the United States Patent and Trademark Office, Reg. No. 3924255 (the "Registration"); and

WHEREAS, Name Rally Inc., a Delaware Corporation with a principal place of business in Los Angeles, California ("Assignee"), desires to acquire the Mark and the Registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the Registration and the goodwill of the business symbolized by the Mark.

Date: February 20, 2012.

  
Mark White, Assignor

QBN15914300.2