

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|---|----------------|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| WP IP, LLC | | 05/09/2012 | LIMITED LIABILITY COMPANY: |
| RECEIVING PARTY DATA | | | |
| Name: | Ray Marks Co. LLC | | |
| Street Address: | 900 Broadway, Suite 1001 | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10003 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3468909 | MOPPINE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2127540330 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | (212) 907-7300 | | |
| Email: | rsilverman@golenbock.com | | |
| Correspondent Name: | Robin E. Silverman | | |
| Address Line 1: | 437 Madison Avenue | | |
| Address Line 2: | Golenbock Eiseman Assor Bell & Peskoe | | |
| Address Line 4: | New York, NEW YORK 10022 | | |
| NAME OF SUBMITTER: | Robin E. Silverman | | |
| Signature: | /Robin E. Silverman/ | | |
| Date: | 05/11/2012 | | |
| Total Attachments: 2 source=RR Moppine Assignment#page1.tif source=RR Moppine Assignment#page2.tif | | | |

OP \$40.00 3468909

Exhibit A

**ASSIGNMENT OF TRADEMARK FOR FILING AT THE
UNITED STATES PATENT AND TRADEMARK OFFICE**

WHEREAS, WP IP, LLC (hereinafter referred to as "ASSIGNOR"), is the registered owner of the "MOPPINE" trademark under a U.S. Trademark Registration No. 3468909 (hereinafter referred to as the "REGISTRATION"); and

WHEREAS, Ray Marks Co. LLC, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the right, title and interest in, to and under the REGISTRATION, together with the goodwill of the business associated with the REGISTRATION as well as all other Intellectual Property Rights (as defined below) that the ASSIGNOR has in, to and/or under the "Moppine"-branded towel product (collectively, the REGISTRATION, goodwill and all such other rights, the "TRADEMARK").

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:

ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns (i) the entire right, title and interest in and to the REGISTRATION together with the goodwill of the business associated with the REGISTRATION; (ii) all other Intellectual Property Rights ASSIGNOR has in, to and/or under the "Moppine"-branded towel product; and (iii) all claims for damages by reason of past infringement of the TRADEMARK and/or the other Intellectual Property Rights, with the right to sue for and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation of any right in any of the TRADEMARK, whether prior to or subsequent to the Effective Date, for ASSIGNEE's own use and enjoyment and for the use and enjoyment of its successors, assigns, and/or other legal representatives to the fullest extent permitted by law;


TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, to record the Trademark as property of ASSIGNEE; and

For purposes of this Assignment, "Intellectual Property Rights" means and includes all of the following anywhere in the world and all legal rights, title, or interest in any of the following arising under the laws of the United States, any state, or any other country or international treaty regime: copyrights, trademarks, trade dress, trade names, service marks, designs, and patents; derivatives, enhancements, improvements applications and/or registrations of any of the foregoing; any and all rights that may be known or referred to as "moral rights"; goodwill associated with any of the foregoing and any other proprietary rights relating to intangible property in and to the "Moppine"-branded towel product regardless of whether any or all such rights are now known or hereafter developed.

IN WITNESS WHEREOF, this instrument has been executed this 9th day of May.

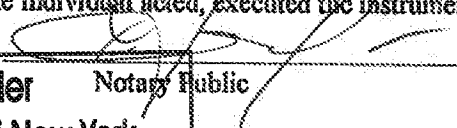
WP IP, LLC

By: 
Name: NORMAN SAVARIA
Title: PRESIDENT AND MANAGER

ACKNOWLEDGEMENT

State of New York)
County of New York) ss:

On the 9th day of May, in the year 2012, before me, the undersigned, personally appeared Norman Savaria personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Yevgeny Fundler Notary Public
Notary Public State of New York
No. 02FU6046929
Qualified in New York County
Commission Expires October 5, 2014