#### 900223023 05/14/2012

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cello North America, LLC		05/11/2012	LIMITED LIABILITY COMPANY: GEORGIA

## **RECEIVING PARTY DATA**

Name:	Cello Plastic Industrial Works	
Street Address:	Vakil Industrial Estate, Walbhat Road	
City:	Goregaon (East) Mumbai	
State/Country:	INDIA	
Postal Code:	400063	
Entity Type:	LIMITED LIABILITY COMPANY: INDIA	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3946650	CELLO

## **CORRESPONDENCE DATA**

9372210300 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (937) 461-6988

Email: bill@apatentlawyerplc.com

Correspondent Name: R. William Graham Address Line 1: 3340 Rosewood Lane

Oklahoma City, OKLAHOMA 73120 Address Line 4:

## DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3:

> **TRADEMARK** REEL: 004779 FRAME: 0524

Address Line 4:		
NAME OF SUBMITTER:	R. William Graham	
Signature:	/R. William Graham/	
Date:	05/14/2012	
Total Attachments: 2 source=3946650assign#page1.tif source=3946650assign#page2.tif		

TRADEMARK REEL: 004779 FRAME: 0525

# **ASSIGNMENT**

Whereas, Cello North America, LLC, a limited liability company of the state of Georgia, United States, having an address at 2650 Holcomb Bridge Road Suite 620 Alpharetta, Georgia 30022 having trademark "CELLO" which is the subject matter of Trademark Registration No. 3946650 and as applied to goods recited therein state as follows.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is acknowledged, Cello North America, LLC has agreed to assign and transfer unto Cello Plastic Industrial Works, an entity of India having an address at Vakil Industrial Estate, WalBhat Road, Goregaon (East), Mumbai - 400063, its successors and assigns, the entire right, title and interest in and to the said trademark, and in and to any similar subject matter disclosed or stemming from the above trademark, including any and all Trademarks, extensions thereof of the United States of America and countries foreign thereto (including the right to apply for Letters Trademarks in foreign countries in their own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), which have been or may be granted on any of the foregoing to be held and enjoyed as fully and exclusively as they would have been by me had this assignment and transfer not been made;

Cello North America, LLC does further agree for itself and for its, successors, assigns, and nominees, to execute and deliver without further consideration any further applications, assignments and documents, and to perform such other acts as it lawfully may, that may be deemed necessary by said Cello Plastic Industrial Works, its, successors, assigns, and nominees, fully to secure its interest as aforesaid and to obtain or maintain Trademarks in any and all countries;

And **Cello North America**, **LLC** does hereby authorize and request the Trademark Office to issue any and all Trademarks which may be granted upon any of the said applications, to **Cello Plastic Industrial Works** as the assignee of the entire interest therein.

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In witness whereof, I have hereunto signed my name on the day and year set forth below. Shannon Blake, Managing Member Cello North America, LLC State of Georgia SS. County of Fullon ) On this May 11, 2012 before me personally appeared the above named Shannon Blake (personally known to me) and known by me to be the persons described in and who executed the foregoing instrument, and acknowledged that they executed the same as their free act and deed, on the day and year aforesaid. My Commission expires QCCNDL 20,25